

NEW HAMPSHIRE'S LABOR FORCE AND EMPLOYMENT IN HEALTH CARE

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NURSE PRACTITIONER LEADERSHIP PROGRAM

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WHAT IS NEW HAMPSHIRE'S LABOR FORCE AND WHO IS IN IT?



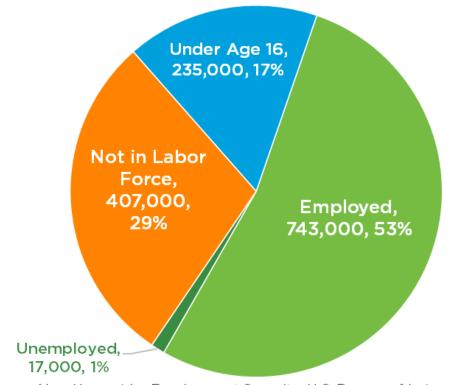
WHAT IS "THE LABOR FORCE"?

- Approximately 1.4 million people in New Hampshire
- Labor force is the number of people, aged 16 years or older, who are working or actively looking for work
- Unemployment rate is comprised of residents actively looking for work
- People out of labor force include individuals with disabilities, students without employment, retired individuals, parents at home, and others

Sources: U.S. Census Bureau, Population Estimates Program; U.S. Bureau of Labor Statistics.

NEW HAMPSHIRE POPULATION BY LABOR FORCE PARTICIPATION

2023 Q1-Q3 Data, Labor Force Participants Age 16 or Over Unless Otherwise Labeled, Rounded to Nearest 1,000



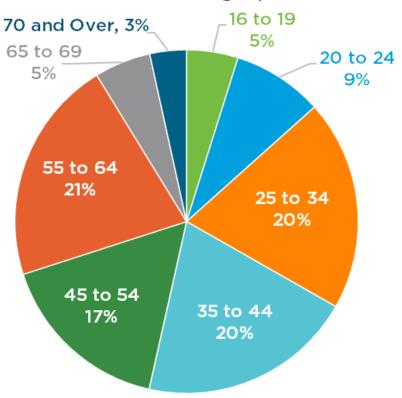
Sources: New Hampshire Employment Security, U.S. Bureau of Labor Statistics, U.S. Census Bureau



COMPOSITION OF NEW HAMPSHIRE'S LABOR FORCE BY AGE

NEW HAMPSHIRE'S LABOR FORCE BY AGE IN YEARS

For the Year Ending April 2024



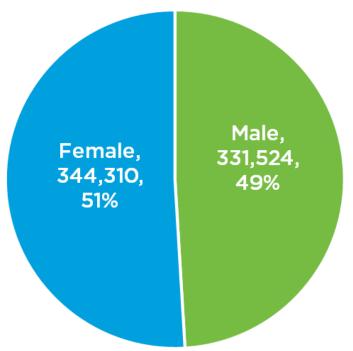
- Percentage of New Hampshire labor force age 16 to 34 years:
 33 percent
- Percentage of New Hampshire labor force age over age 54:
 30 percent



EMPLOYEES IN NEW HAMPSHIRE JOBS: RACE, ETHNICITY, AND SEX

NEW HAMPSHIRE-BASED JOBS BY SEX OF EMPLOYEE

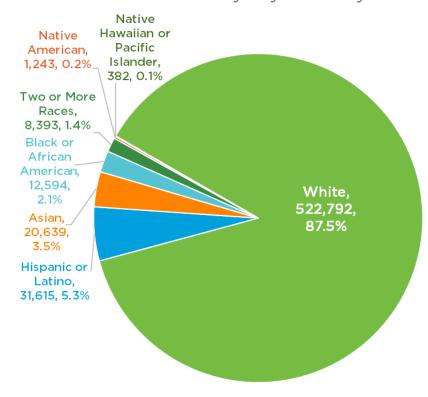
First Three Quarters of 2023



Source: U.S. Census Bureau Quarterly Workforce Indicators

NEW HAMPSHIRE-BASED FILLED JOBS BY RACE OR ETHNICITY OF EMPLOYEE

First Three Quarters of 2023, Hispanic or Latino Ethnicity May Be of Any Race

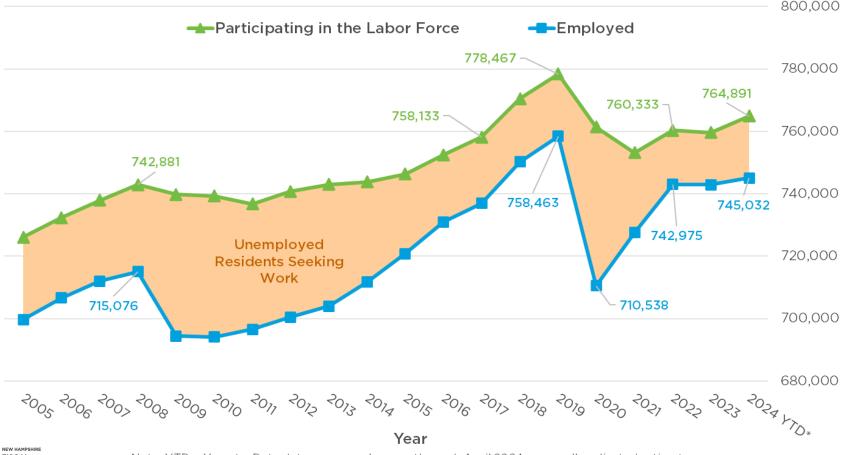




Number of New Hampshire Residents

EMPLOYMENT RECOVERY FROM COVID-19 FAST, BUT LABOR FORCE GROWTH LIMITED

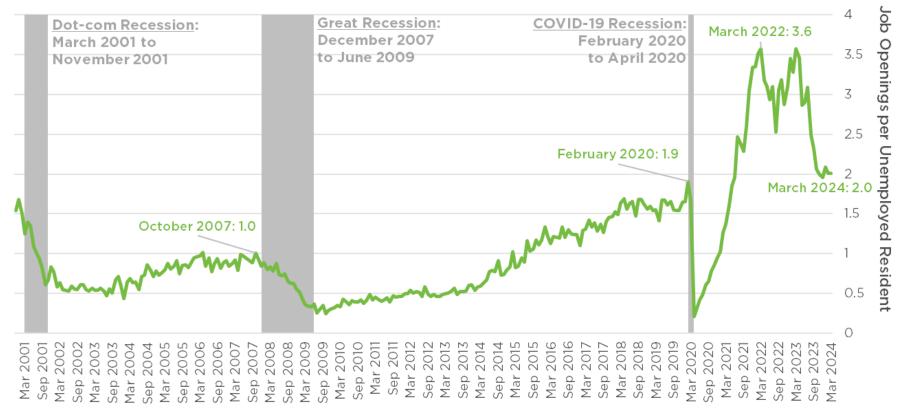
LABOR FORCE AND EMPLOYMENT AMONG NEW HAMPSHIRE RESIDENTS





TWO OR MORE JOB OPENINGS FOR EVERY UNEMPLOYED PERSON SINCE MID-2021

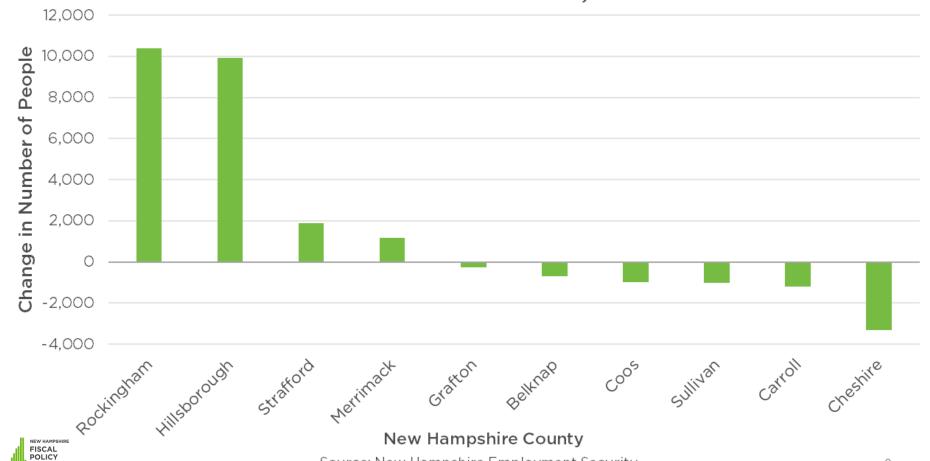
NUMBER OF JOB OPENINGS PER NEW HAMPSHIRE RESIDENT ACTIVELY SEEKING WORK





SOUTHEASTEN COUNTIES SOURCE OF STATE'S LABOR FORCE GROWTH

CHANGE IN SIZE OF THE LABOR FORCE BY NEW HAMPSHIRE COUNTY, 2014-2023



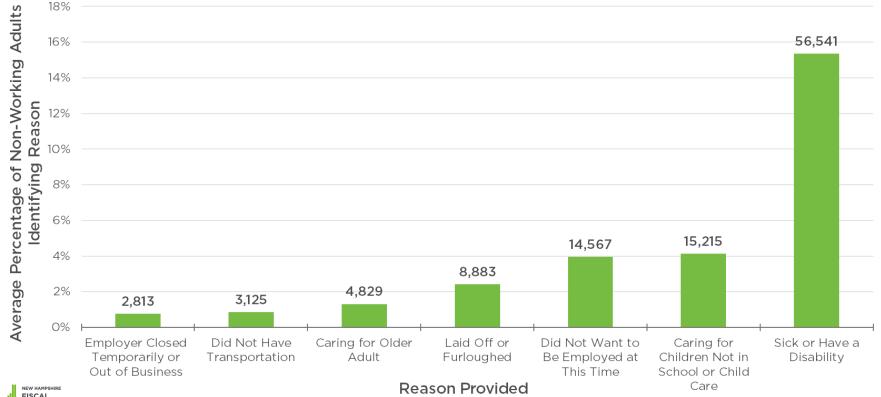
Source: New Hampshire Employment Security

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ILLNESS, DISABILITY, AND CHILD CARE KEY REASONS FOR NOT WORKING

COMMONLY-IDENTIFIED REASONS FOR NOT WORKING FOR NON-RETIRED INDIVIDUALS

Based on Surveys of New Hampshire Adults, April 2023 to April 2024 Excluding Respondents Who Are Working, Identified as Retired (52 Percent of People Not Working), Gave an Uncategorized Reason, or Did Not Report a Reason; One Reason Selected Among Options

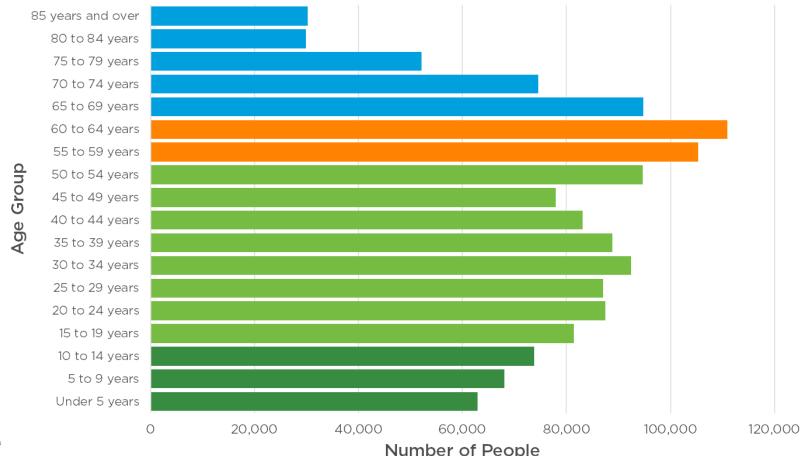




RETIREMENT LIKELY KEY CAUSE OF RECENT AND FUTURE WORKFORCE DEPARTURES

NEW HAMPSHIRE RESIDENTS BY AGE GROUP

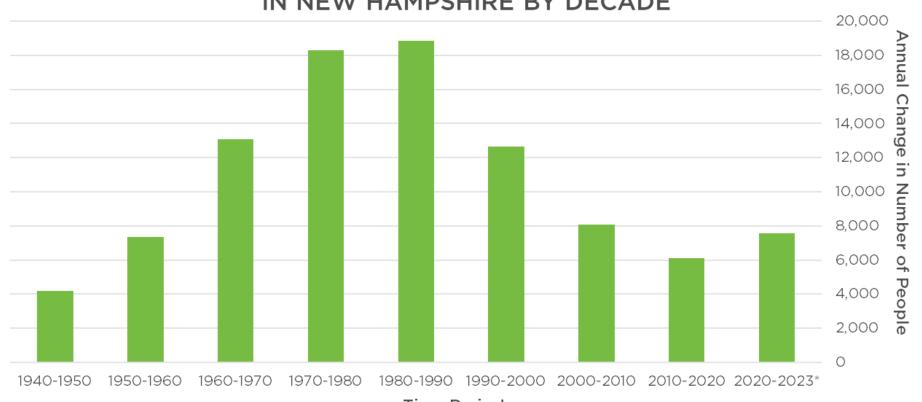
July 2022 Estimates





SLOWER POPULATION GROWTH HAS IMPLICATIONS FOR LABOR FORCE, ECONOMY

AVERAGE ANNUAL POPULATION CHANGE IN NEW HAMPSHIRE BY DECADE





*Note: Population Estimates Program total population change from April 1, 2020 to July 1, 2023 divided by 3.25 years. Source: U.S. Census Bureau, Decennial Counts and Population Estimates Program (2020-2023)

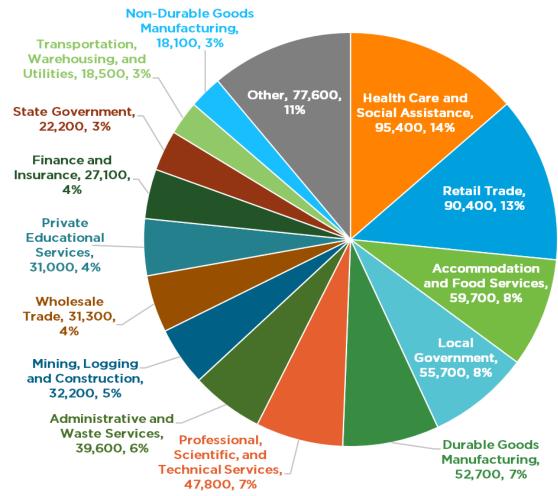


HEALTH CARE EMPLOYMENT IN NEW HAMPSHIRE



HEALTH CARE AND SOCIAL ASSISTANCE IS THE STATE'S LARGEST EMPLOYMENT SECTOR

NEW HAMPSHIRE EMPLOYMENT BY SECTOR, 2023

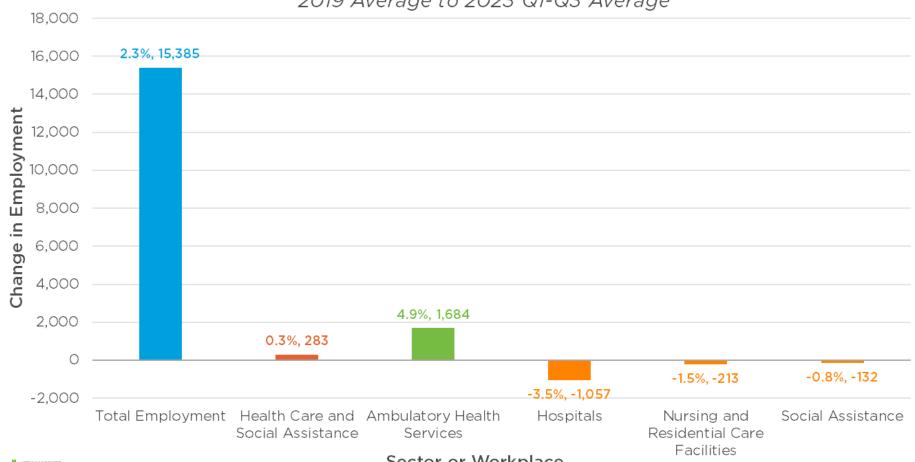




OVERALL EMPLOYMENT RISES WHILE HEALTH SERVICES JOB CHANGES MIXED

CHANGE IN EMPLOYMENT BASED IN NEW HAMPSHIRE

2019 Average to 2023 Q1-Q3 Average



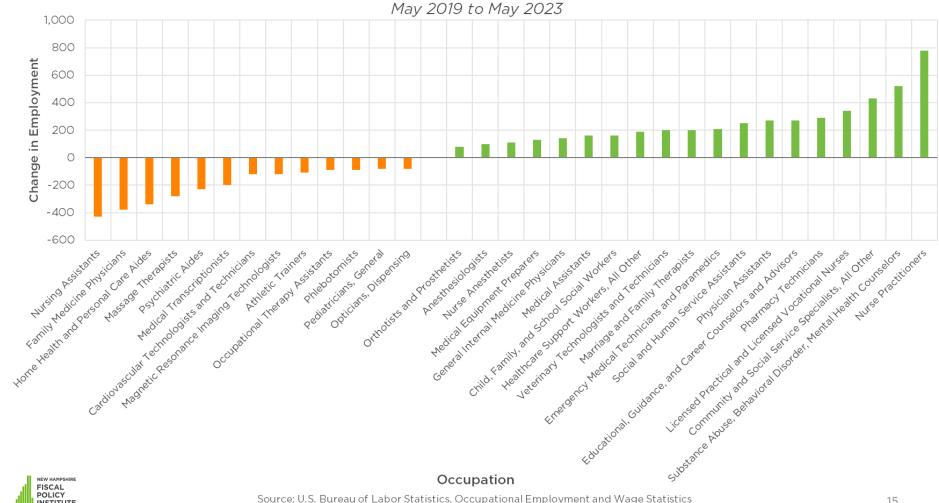


Sector or Workplace

Source: New Hampshire Employment Security, Quarterly Census of Employment and Wages

NURSE PRACTITIONER EMPLOYMENT GREW, NURSING ASSISTANT EMPLOYMENT DROPPED

LARGEST EMPLOYMENT CHANGES BY HEALTH OCCUPATION





HEALTH CARE, SOCIAL ASSISTANCE EMPLOYMENT CATCHING UP TO POPULATION

NEW HAMPSHIRE RESIDENTS PER FILLED HEALTH CARE AND SOCIAL ASSISTANCE JOB





Year

NEW HAMPSHIRE EMPLOYMENT SECURITY ANALYSIS OF DEMAND FOR WORKERS

- Analysis conducted of job postings in New Hampshire
- Job postings across all industries up 95% between 2019 and 2023, including out-of-state employers advertising in NH
- Number of registered nurse job postings in New Hampshire up 124% from 2019 to 2023, number of employers seeking registered nurses up 147% in that time
- Staffing agencies are driving competition
- More churn in registered nurses, with more being hired and more leaving in 2023 than before the pandemic

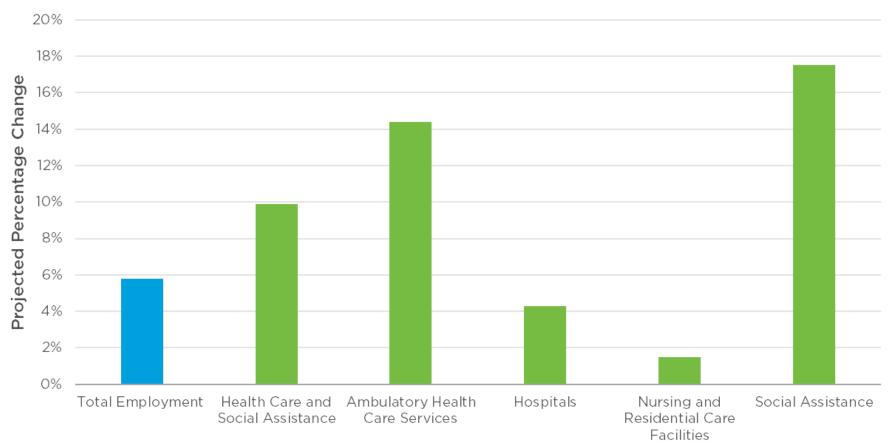
For more information, see New Hampshire Employment Security's March 8, 2024 presentation Labor Market Trends in New Hampshire's Health Care Sector.



EMPLOYMENT PROJECTIONS SUGGEST CONTINUED GROWTH

PROJECTED CHANGES IN NEW HAMPSHIRE EMPLOYMENT

2022 to 2032, Detailed Projections within Health Care and Social Assistance Industry



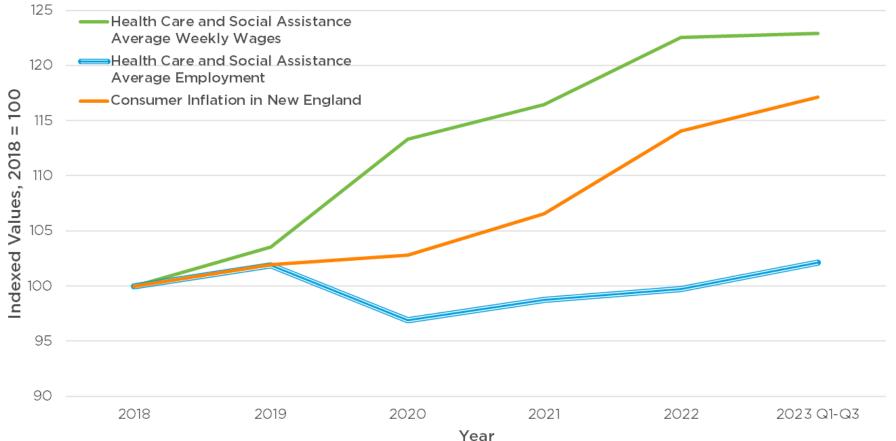


HEALTH CARE WAGES AND INCOMES IN NEW HAMPSHIRE



INFLATION CLOSING GAP WITH RECENT WAGE GROWTH AS EMPLOYMENT RECOVERS

HEALTH CARE AND SOCIAL ASSISTANCE EMPLOYMENT AND WEEKLY WAGES, RELATIVE TO INFLATION





WAGE TRENDS UNEVEN WITHIN HEALTH CARE RELATIVE TO INFLATION

INFLATION-ADJUSTED WAGES BY INDUSTRY

Weekly Wages by Year \$2,000 ■ 2021 ■ 2022 Q4-2023 Q3 Average **2019** \$1,800 \$1.600 Average Weekly Wages \$1,400 \$1,200 \$1,000 \$800 \$600 \$400 \$200 \$0 All Employment Health Care and Ambulatory Health Hospitals Nursing and Social Assistance Residential Care Social Assistance Services Facilities

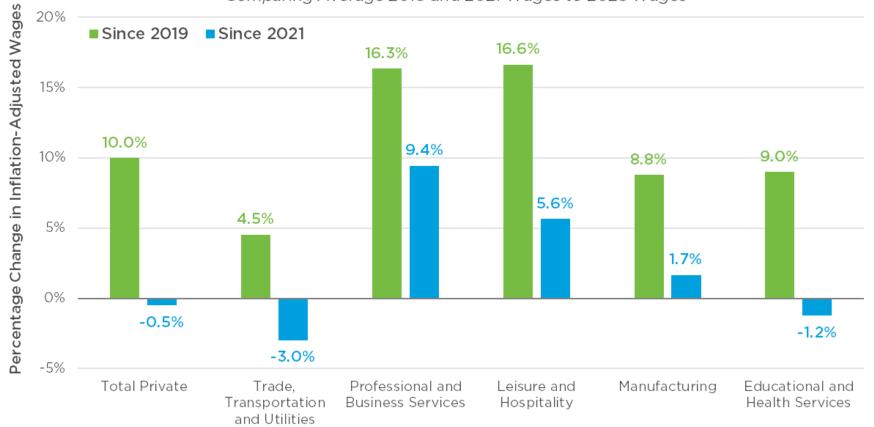


Wage by Sector or Place of Employment

STATE INFLATION-ADJUSTED WAGES ABOVE 2019, BELOW 2021, VARY BY INDUSTRY

CHANGES IN INFLATION-ADJUSTED AVERAGE HOURLY WAGE IN NEW HAMPSHIRE BY PRIVATE SECTOR INDUSTRY

Comparing Average 2019 and 2021 Wages to 2023 Wages





HOUSEHOLD BUDGET PRESSURES GROWING, INCLUDING FOOD, HOUSING

- Food costs faced by consumers rose more than 25 percent in the northeastern U.S. between early 2019 and five years later
- Median NH twobedroom apartment rent increased 36 percent 2018-2023

Sources: U.S. Bureau of Labor Statistics; New Hampshire Housing

NEW HAMPSHIRE FISCAL POLICY INSTITUTE

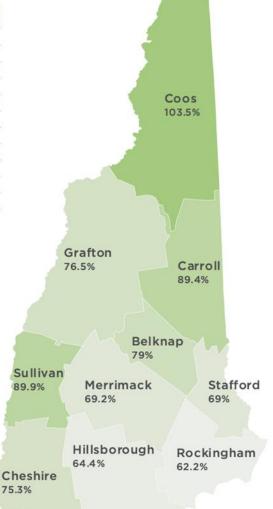
Median Single-Family House Sale Price by NH County

Percent Change in Median Single-Family Home Price, from 2018-2023

Change in Median Price	
60%	120%

County	Price in 2018	Price in 2023
Belknap	\$250,000	\$447,500
Carroll	\$245,500	\$465,000
Cheshire	\$194,250	\$340,500
Coos	\$113,000	\$230,000
Grafton	\$226,600	\$400,000
Hillsborough	\$298,000	\$490,000
Merrimack	\$260,000	\$440,000
Rockingham	\$370,000	\$600,000
Strafford	\$268,000	\$453,000
Sullivan	\$180,000	\$341,900
Statewide	\$283,000	\$470,000

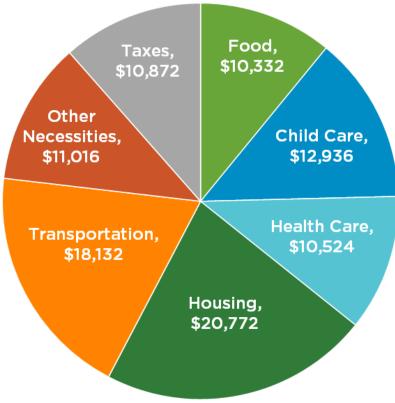
Source: New Hampshire Association of Realtors

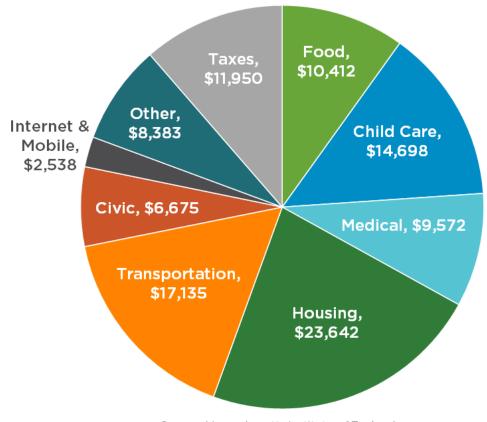


COST OF LIVING ESTIMATES SUGGEST ROCKINGHAM COUNTY HAS HIGHEST COSTS

ECONOMIC POLICY INSTITUTE FAMILY BUDGET CALCULATOR TWO ADULTS, ONE CHILD: \$94,584 Rockingham County, New Hampshire, 2024

MASSACHUSETTS INSTITUTE OF TECHNOLOGY LIVING WAGE CALCULATOR TWO WORKING ADULTS, ONE CHILD: \$105,005 Rockingham County, New Hampshire, 2024







Source: Economic Policy Institute, Family Budget Calculator, March 22, 2024

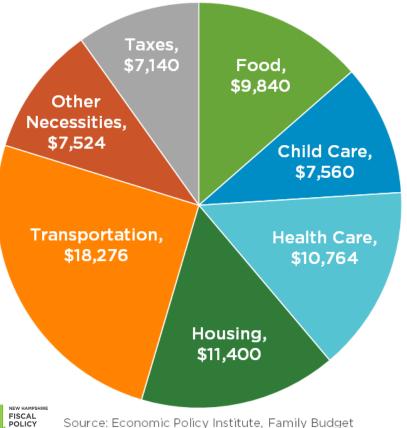
LOWEST COSTS IN COOS COUNTY AMONG **NEW HAMPSHIRE'S TEN COUNTIES**

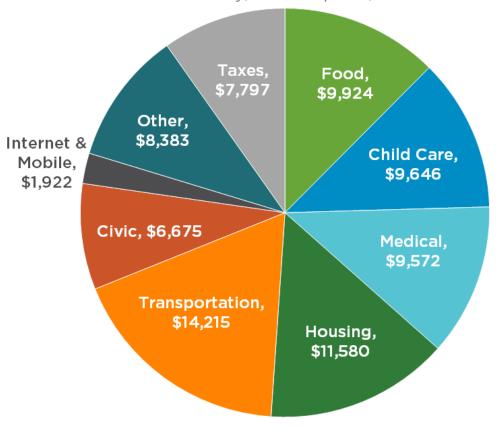
ECONOMIC POLICY INSTITUTE FAMILY BUDGET CALCULATOR TWO ADULTS, ONE CHILD: \$72,501

Coos County, New Hampshire, 2024

MASSACHUSETTS INSTITUTE OF TECHNOLOGY LIVING WAGE CALCULATOR TWO WORKING ADULTS, ONE CHILD: \$79,714

Coos County, New Hampshire, 2024





INCOMES FOR MANY HOUSEHOLDS FALL BELOW EXPENSE ESTIMATES

Median household income of about \$90,000 in 2022; about one in four households had less than \$50,000

- 2018-2022 median of \$125,000 for three-person family
- Per capita income of \$49,000 in 2022, varies by attribute of Granite Staters
 - o Hispanic or Latino: \$30,000
 - o Black or African American: \$31,000
 - o Two or More Races: \$31,000
 - o Non-Hispanic White: \$50,000
 - o Asian: \$58,000

NEW HAMPSHIRE FISCAL POLICY INSTITUTE

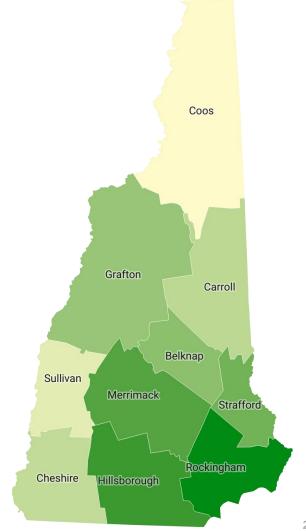
Sources: U.S. Census Bureau, American Community Survey. Statewide 2022 figures from one-year data; county, race, and ethnicity data from five-year 2018-2022 data; tables S1901, S1903, and B19301 with variants.

Median Household Income by New Hampshire County

Based on U.S. Census Bureau, American Community Survey Data Collected 2018-2022, Adjusted for Inflation to 2022 Dollars

Median Household Income

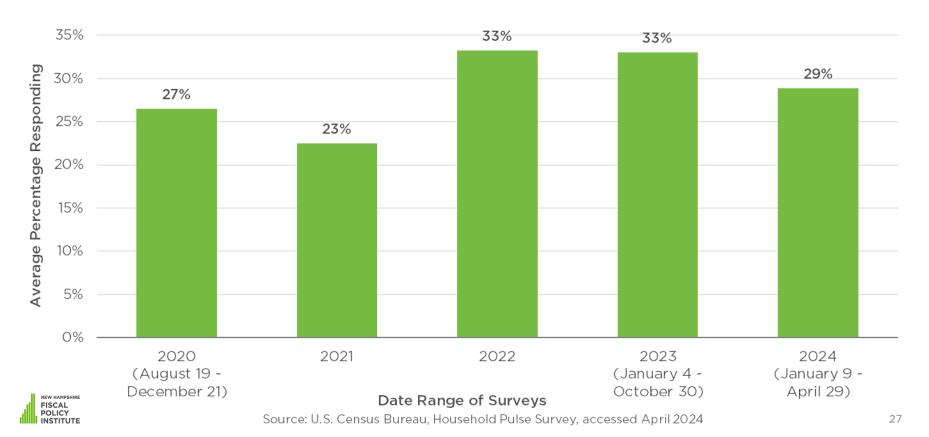
\$55,200 \$110,200



MANY NEW HAMPSHIRE ADULTS REPORT DIFFICULTY AFFORDING EXPENSES

NEW HAMPSHIRE ADULTS REPORTING DIFFICULTY WITH USUAL EXPENSES

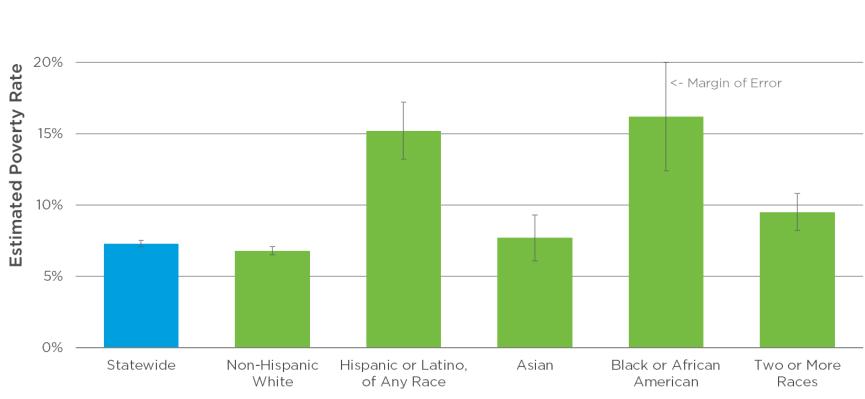
Percentage Living in Households in Which It Has Been Somewhat or Very Difficult to Pay for Usual Household Expenses During the Last Seven Days



NEW HAMPSHIRE POVERTY RATES VARY BY IDENTITY GROUP

INDIVIDUAL POVERTY RATES BY RACE AND ETHNICITY

2018-2022 Estimates, New Hampshire





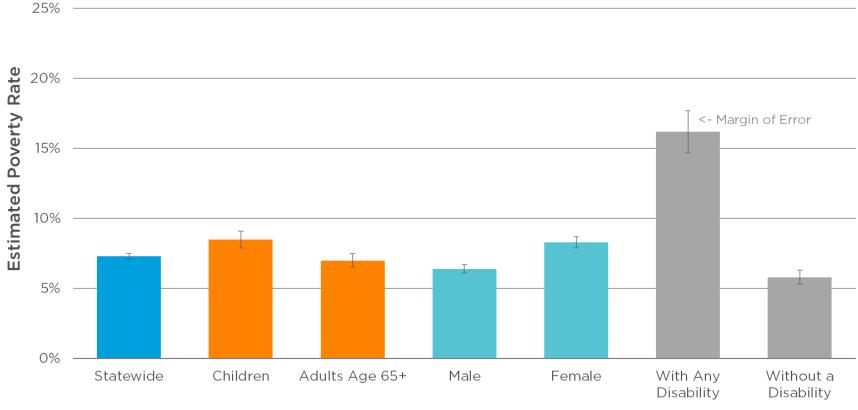
25%

Individual Attribute

ABOUT 30 PERCENT OF ALL GRANITE STATERS IN POVERTY HAVE A DISABILITY

INDIVIDUAL POVERTY RATES BY AGE, GENDER, AND DISABILITY

2018-2022 Estimates, New Hampshire

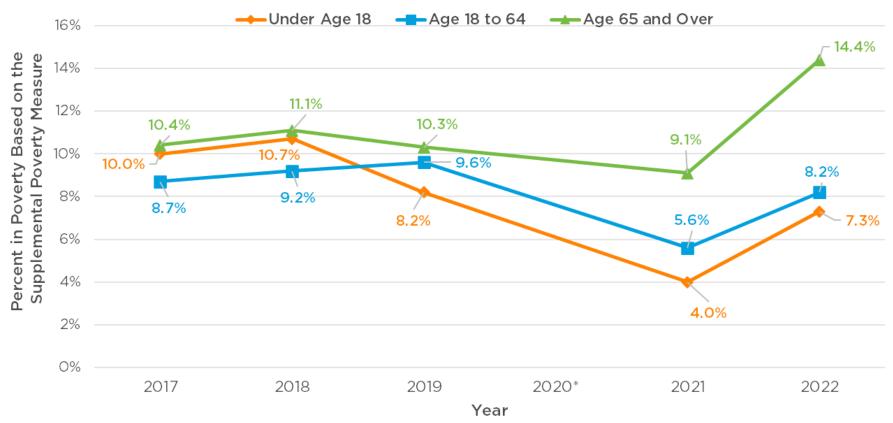




Individual Attribute

KEY POVERTY RATE ESTIMATES SHOW POVERTY REBOUNDING AFTER AID EXPIRED

SUPPLEMENTAL POVERTY MEASURE POVERTY RATES BY AGE GROUP IN NEW HAMPSHIRE





*Note: These data were not available for 2020 due to disruptions associated with the pandemic.

Source: U.S. Census Bureau, Strategies to Counter 2021-Specific Challenges in Producing the Supplemental Poverty

Measure in the American Community Survey, State by Age SPM Rates Table

KEY TAKEAWAYS

- New Hampshire's economy likely held back by workforce constraints, although key data suggest short-term severity is decreasing relative to early 2022 and 2023
- Long-term demographics suggest state cannot rely on prior population growth levels to power future economy
- The health care and social assistance workforce is the largest employment sector and is a key part of the economy
- Health care workforce recovery has been uneven, slower than jobs overall in economy, but the need remains high
- Inflation has reduced the purchasing power of wages, and one in three Granite State adults reported significant difficulty affording usual household expenses in 2023
- Financial insecurity impacts Granite Staters unevenly



ADDITIONAL RESOURCES

- <u>Issue Brief</u>: Poverty and Food Insecurity in New Hampshire During and Following the COVID-19 Crisis – March 1, 2024: https://nhfpi.org/resource/poverty-and-food-insecurity-in-new-hampshire-during-and-following-the-covid-19-crisis/
- <u>Issue Brief</u>: Granite State Workers and Employers Face Rising Costs and Significant Economic Constraints August 31, 2023: https://nhfpi.org/resource/granite-state-workers-and-employers-face-rising-costs-and-significant-economic-constraints/
- <u>Blog</u>: Poverty Among Older Adults Rose Significantly, and Rebounded for Children, in 2022 – June 10, 2024: https://nhfpi.org/blog/poverty-among-older-adults-rose-significantly-and-rebounded-for-children-in-2022/
- Interactive: New Hampshire Health Care Employment Projections for 2022 to 2032 June 10, 2024:
 https://nhfpi.org/resource/new-hampshire-health-care-employment-projections-for-2022-to-2032/
- Resource Pages: Economy and Health
 https://nhfpi.org/topic/economy/
 https://nhfpi.org/topic/health/





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