



## Strengthening the Foundations of a Thriving Economy

2024 Virtual Event Series Information

The New Hampshire Fiscal Policy Institute's Virtual Three-Part Event Series, "Strengthening the Foundations of a Thriving Economy," will explore the opportunities New Hampshire has to invest in the health, well-being, and economic stability of all Granite Staters.

### STRENGTHENING THE FOUNDATIONS OF A THRIVING ECONOMY: CHILD CARE

**Monday, April 15, 11:00am to 12:00pm**

Providing quality child care in New Hampshire is expensive. Even with high tuition costs, profit margins are slim and employee compensation is low. In 2022, New Hampshire child care workers made a median wage of \$12.99 an hour, compared to \$23.04 for all Granite State workers. Dr. Sara Vecchiotti, Executive Director of the Couch Family Foundation, will moderate a panel exploring the child care market mismatch in the Granite State. Panelists will review federal and state funding for the sector, provider operating budgets and pressing needs, and how one-time COVID-19-related child care funds were used.

### STRENGTHENING THE FOUNDATIONS OF A THRIVING ECONOMY: HEALTH

**Monday, April 29, 11:00am to 12:00pm**

Accessible and affordable health care is essential to the well-being and economic security of Granite Staters. Healthy residents are more easily able to find and keep employment, both helping their well-being and bolstering a workforce that can support a thriving and prosperous Granite State economy for everyone. NHFPI will provide an analysis of state and federal funding to promote healthy outcomes in New Hampshire, including recently increased Medicaid reimbursement rates. Panelists will examine how investments in health contribute to future cost savings for the State Budget, providers, and residents of New Hampshire.

### STRENGTHENING THE FOUNDATIONS OF A THRIVING ECONOMY: INCOME AND POVERTY

**Monday, May 13, 11:00am to 12:00pm**

Despite New Hampshire having the lowest poverty rate among the 50 U.S. states as measured by the Official Poverty Measure, high housing costs and other living expenses indicate that Granite Staters with incomes above but near the federal poverty threshold experience hardships and financial insecurity. NHFPI will share the latest information on income, poverty, and cost of living across New Hampshire, highlighting key challenges to household budgets covering expenses as well as how the tax system impacts household finances. Panelists will review how funding for public services helped Granite Staters make ends meet and increased household financial security during the pandemic, and what we can learn from those policies.



## Strengthening the Foundations of a Thriving Economy

2024 Virtual Event Series Sponsorship Opportunities

The New Hampshire Fiscal Policy Institute's Virtual Three-Part Event Series, "Strengthening the Foundations of a Thriving Economy," will explore the opportunities New Hampshire has to invest in the health, well-being, and economic stability of all Granite Staters. This three-part series will be offered through Zoom on Monday, April 15, 2024, Monday, April 29, 2024, and Monday, May 13, 2024.

### SERIES PRESENTING SPONSOR

**\$2,500**

- opportunity to give a short 1-2 minute welcome for the series
- acknowledgement during the opening and closing of all events
- logo displayed prominently on the welcoming screen for all events
- acknowledgement in select social media promotion
- logo and/or name recognition in event announcements and emails and NHFPI's newsletter
- logo on event webpages

### EVENT PRESENTING SPONSOR

**\$1,000**

- acknowledgement during the opening and closing of one event in the three-part series
- logo displayed prominently on the welcoming screen for one event
- acknowledgement in select social media promotion
- logo and/or name recognition in event announcements and emails and NHFPI's newsletter
- logo on event webpage

### EVENT PARTNERSHIP SPONSOR

**\$600**

- logo displayed on the welcoming screen for one event
- acknowledgement in select social media promotion
- logo and/or name recognition in event announcements and emails and NHFPI's newsletter
- logo on event webpage

### EVENT SUPPORTING SPONSOR

**\$300**

- name displayed on the welcoming screen for one event
- logo and/or name recognition in event announcements and emails and NHFPI's newsletter
- logo on event webpage

Please contact Molly Redfield at 603-856-8337 ext. 5 or [mredfield@nhfpi.org](mailto:mredfield@nhfpi.org) with any questions.  
Thank you!



## Strengthening the Foundations of a Thriving Economy

2024 Virtual Event Series Sponsorship Form

The New Hampshire Fiscal Policy Institute's Virtual Three-Part Event Series, "Strengthening the Foundations of a Thriving Economy," will be offered through Zoom on Monday, April 15, 2024, Monday, April 29, 2024, and Monday, May 13, 2024. To participate as an event sponsor or partner, please complete this form and return a signed copy along with your payment to the address noted below. Thank you for your support!

### COMPANY/ORGANIZATION INFORMATION

Name:

Company/Organization:

Mailing Address:

City/State/Zip:

Phone:

Website:

### SPONSORSHIP LEVEL

Series Presenting Sponsor \_\_\_\_\_ \$2,500

Event Partnership Sponsor \_\_\_\_\_ \$600

Event Presenting Sponsor \_\_\_\_\_ \$1,000

Event Supporting Sponsor \_\_\_\_\_ \$300

### LOGO REQUIREMENTS

NHFPI will include your organizational name and/or logo on event materials based on your chosen level of sponsorship as specified in our Sponsorship Opportunities document.

Please provide a high-resolution logo (EPS, JPEG) and, if possible, a web-friendly version (JPEG, PNG) via email to Molly Redfield at [mredfield@nhfpi.org](mailto:mredfield@nhfpi.org).

### KEY CONTACT INFORMATION

Name:

Phone:

Email:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact Molly Redfield at 603-856-8337 ext. 5 or [mredfield@nhfpi.org](mailto:mredfield@nhfpi.org) with any questions. Thank you!