



HOUSEHOLD FINANCES AND THE COST OF LIVING IN THE GRANITE STATE

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UNDERSTANDING HOUSEHOLD FINANCIAL VULNERABILITY IN NEW HAMPSHIRE

Household Income and Poverty in New Hampshire

- State-level data provide local, regional understanding of income, poverty, housing challenges, and health coverage in New Hampshire

Household Savings and Financial Vulnerability

- Pre-pandemic data specific to New Hampshire
- Reported difficulty affording usual household expenses

Living Costs in New Hampshire

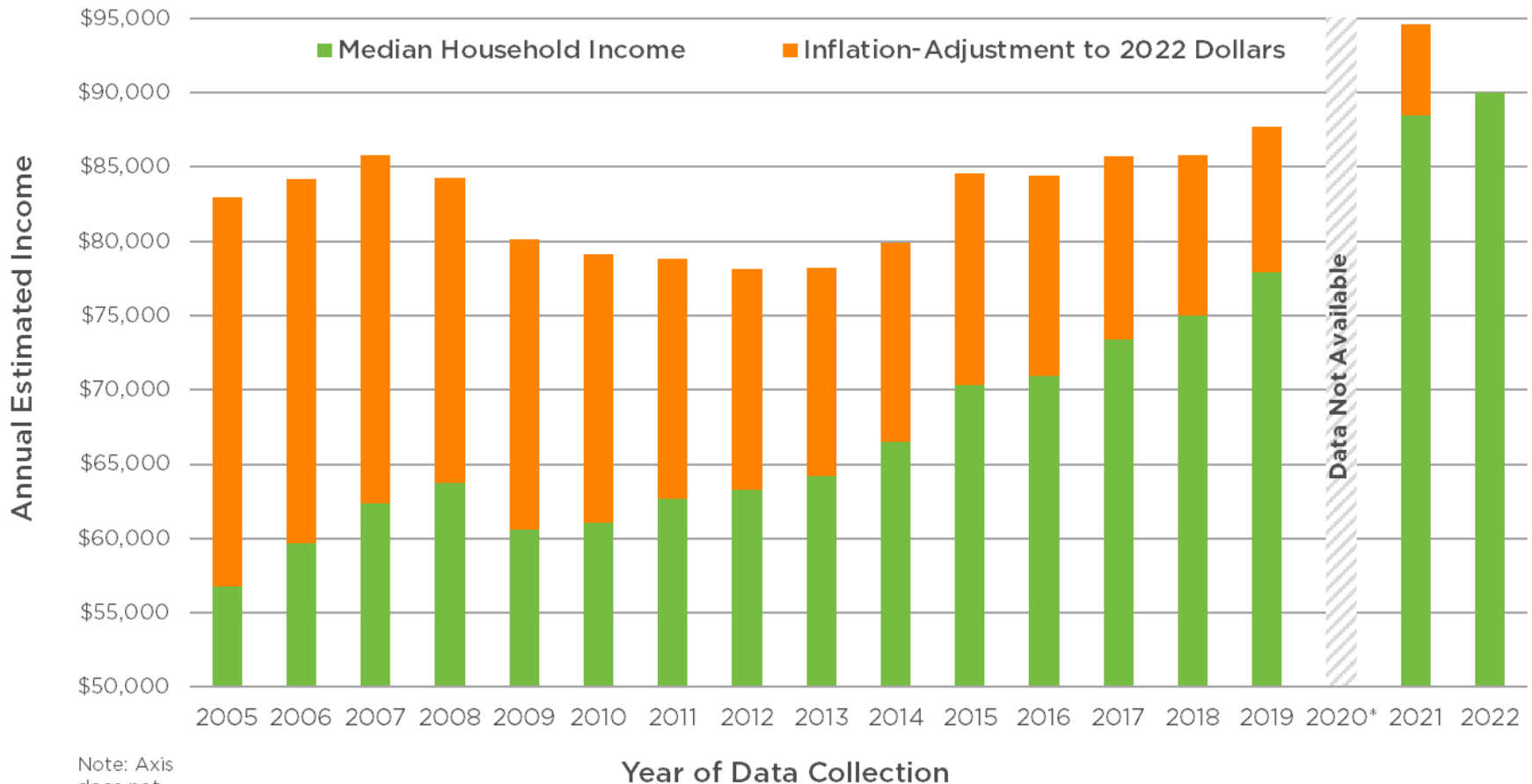
- Incomes vary substantially by household composition and region
- Housing, health care, and child care prices key drivers for living costs

Key Takeaways

HOUSEHOLD INCOME AND POVERTY IN NEW HAMPSHIRE

MEDIAN INCOME GROWTH DID NOT EXCEED INFLATION FACED BY CONSUMERS IN 2022

MEDIAN HOUSEHOLD INCOME IN NEW HAMPSHIRE



Note: Axis does not begin at zero.

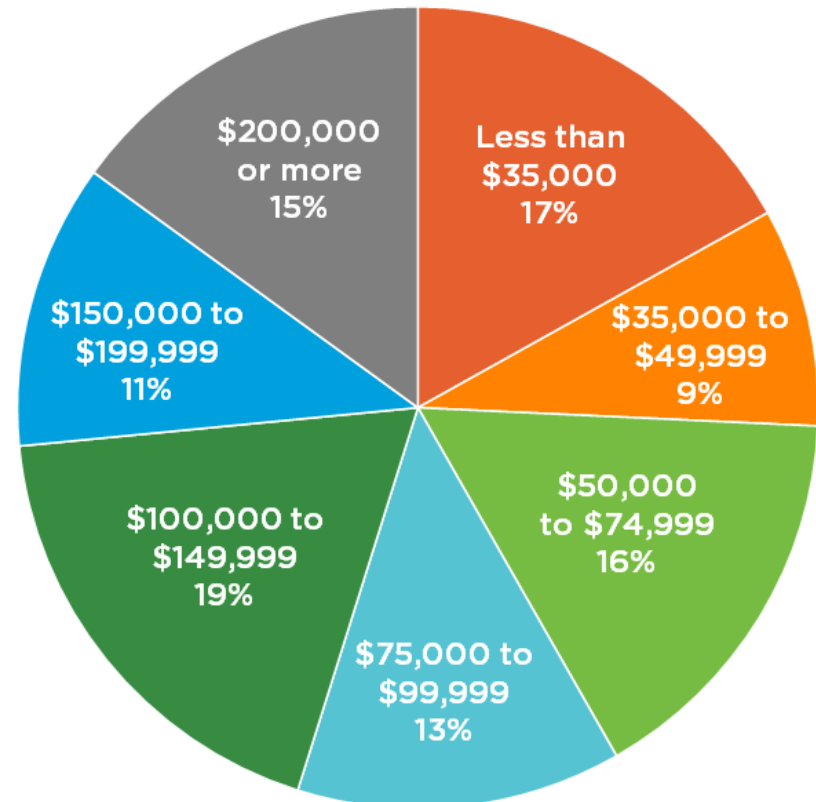
*Note: These data were not available for 2020 due to disruptions associated with the pandemic.
Sources: U.S. Census Bureau, American Community Survey One-Year Estimates; U.S. Bureau of Labor Statistics, Consumer Price Index-Urban, Northeast

SIGNIFICANT NUMBER OF HOUSEHOLDS WITH LOW INCOMES ABOVE POVERTY

- About 1 in 4 New Hampshire households had incomes below \$50,000 in 2022 data
- Poverty thresholds based on food costs as percentage of historical family budgets, adjusted for inflation, vary by household size and composition
- Thresholds for 2022 are \$15,225 annually for a single person under 65 years old, \$23,556 for a family of three with one child

NEW HAMPSHIRE HOUSEHOLDS BY INCOME GROUP, 2022

Source: U.S. Census Bureau, American Community Survey, 2022 One-Year Data

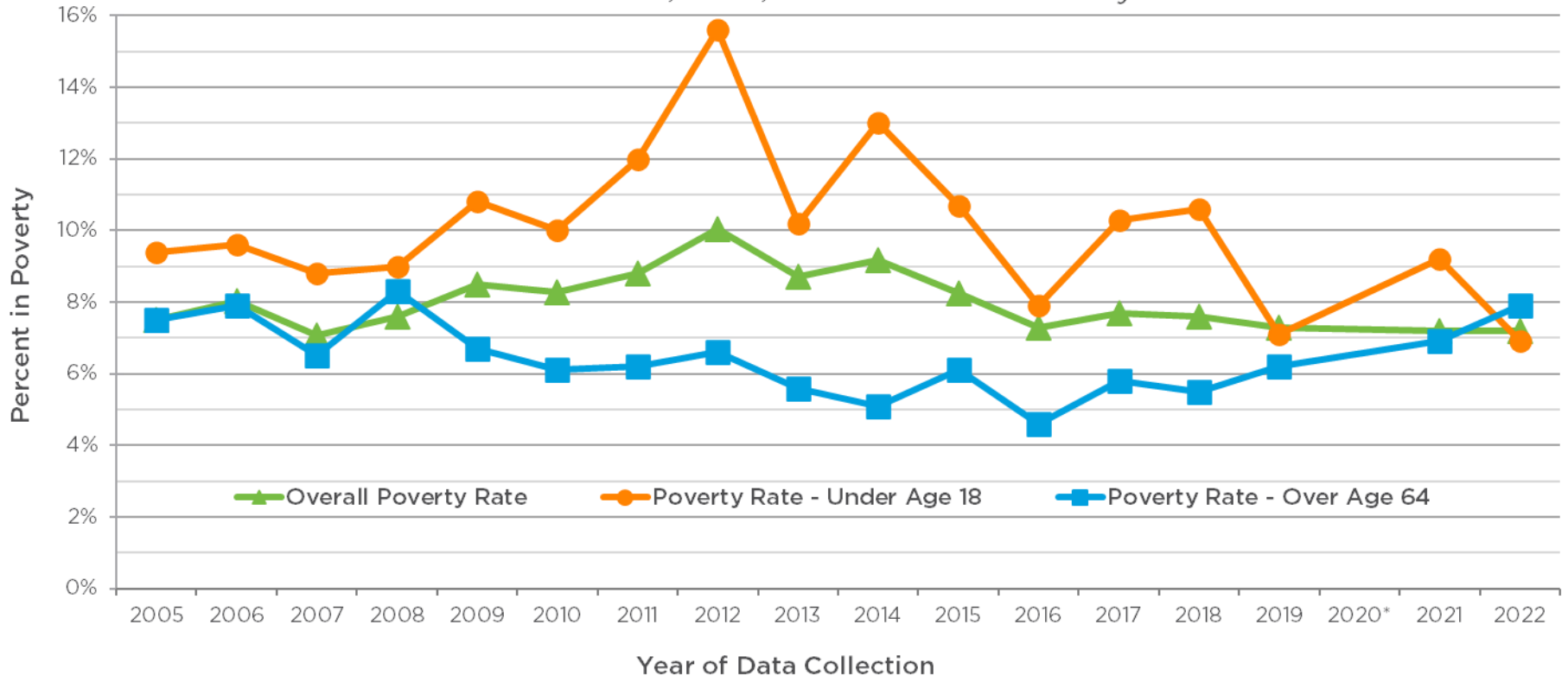


For more information, see NHFPI's June 20, 2022 presentation *Financial Vulnerability in New Hampshire* and February 3, 2022 blog *Poverty in New Hampshire Was Higher Than Other States When Adjusted for Regional Housing and Other Costs*.

ABOUT 98,000 (7.2%) OF GRANITE STATERS, INCLUDING 17,000 CHILDREN, IN POVERTY

NEW HAMPSHIRE POVERTY RATES OVER TIME

Estimates for Overall, Child, and Older Adult Poverty Rates



*Note: These data were not available for 2020 due to disruptions associated with the pandemic.

The poverty rate is measured as a percentage of the population for whom poverty status could be determined.

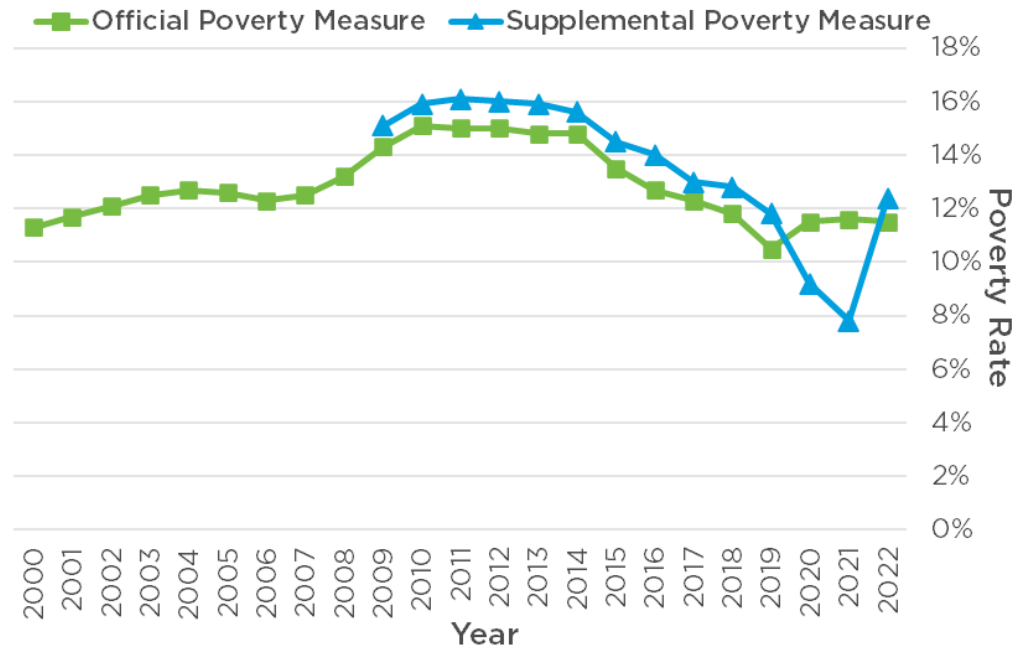
Source: U.S. Census Bureau, American Community Survey, One-Year Data

TWO DIFFERENT MEASURES OF POVERTY YIELD DIFFERENT RESULTS

- Official Poverty Measure (OPM) based on minimum food diet cost multiplied by three, Supplemental Poverty Measure (SPM) based on recent expenditure data
- OPM is gross pre-tax income; SPM includes taxes and tax credits, work and medical expenses, noncash benefits, child support paid, regional housing costs
- OPM estimates back to 1959, SPM only available to 2009

For more details, see NHFPI's Feb. 3, 2022 blog *Poverty in New Hampshire Was Higher Than Other States When Adjusted for Regional Housing and Other Costs* and U.S. Census Bureau's *Poverty in the United States: 2022*.

U.S. POVERTY RATES BY THE OFFICIAL POVERTY MEASURE AND THE SUPPLEMENTAL POVERTY MEASURE

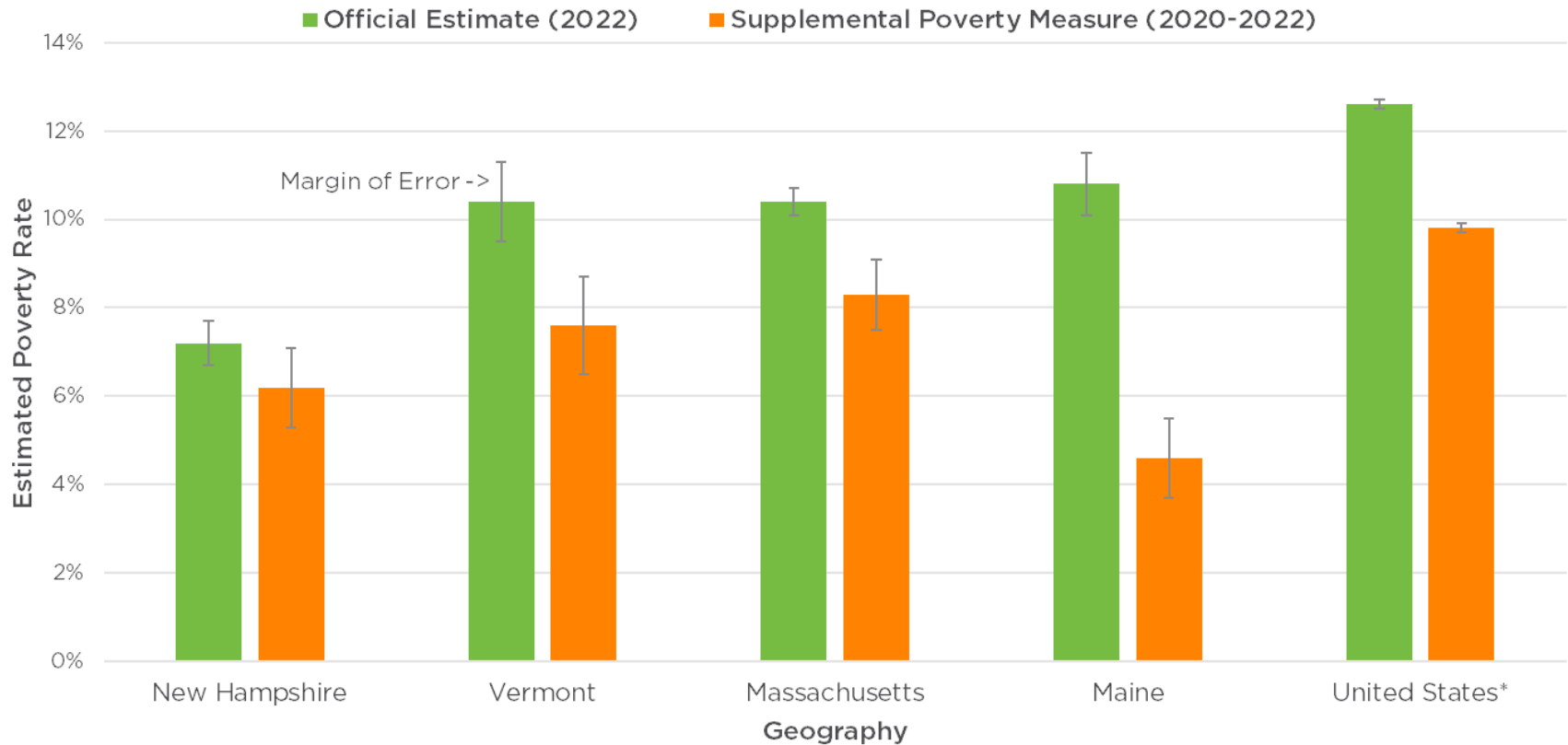


Note: Where methodological revisions were introduced in data collection yielding multiple estimates for a single year, this graph uses the estimates with newly-revised survey language or estimates that are most comparable to future years.

Source: U.S. Census Bureau, *Poverty in the United States: 2022*, Tables A-3 and B-2, September 2023

OPM RATE LOWEST IN NEW HAMPSHIRE, SPM IN MAINE LOWER THAN GRANITE STATE

OFFICIAL AND SUPPLEMENTAL POVERTY MEASURES BY GEOGRAPHY



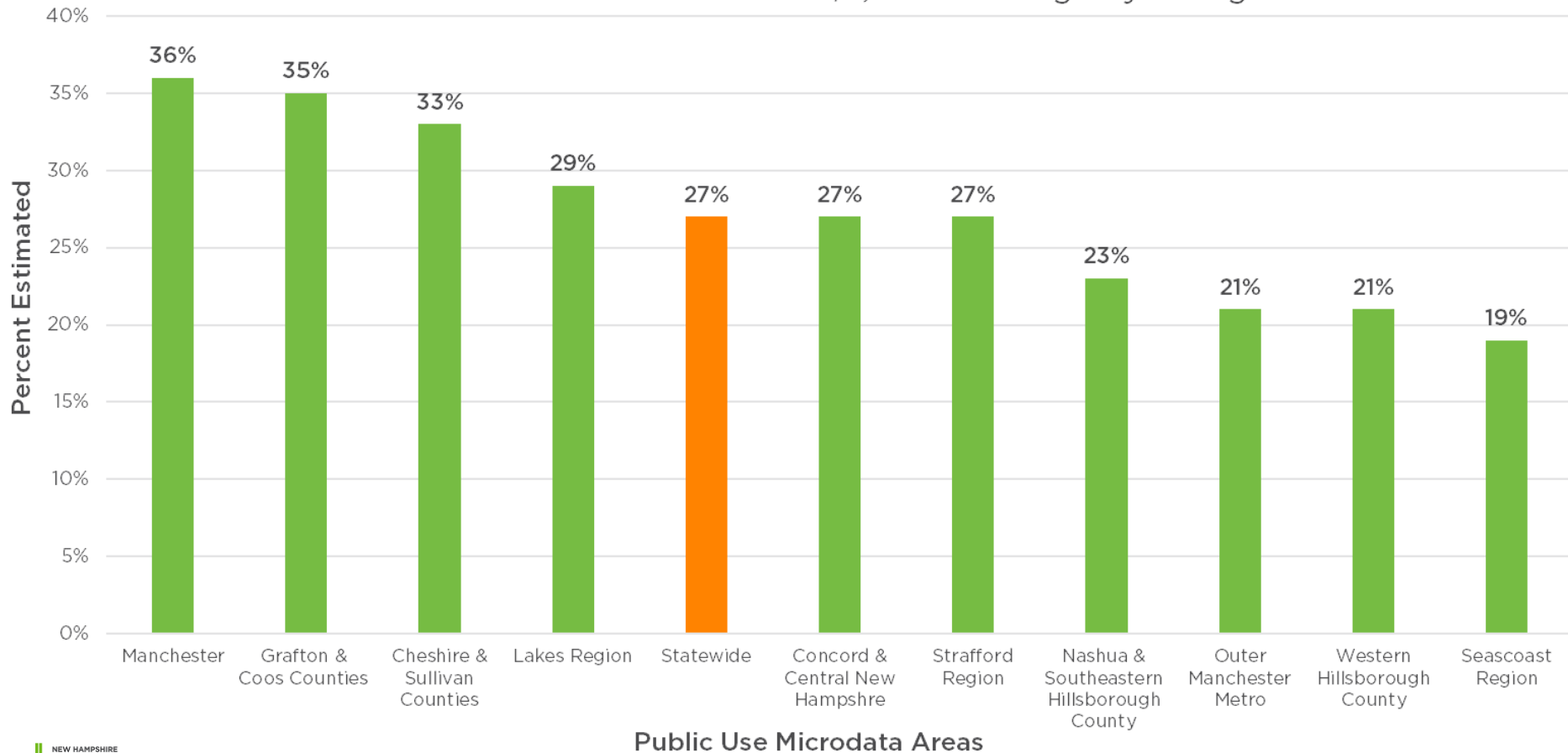
*Notes: For the U.S. 2022 estimate, American Community Survey data are used to be directly comparable with State data. Margin of error bars represent 90 percent confidence intervals. Supplemental Poverty Measure data are from the Current Population Survey; 2022 Official Estimates are from the American Community Survey. Sources: U.S. Census Bureau, American Community Survey One-Year Estimates; U.S. Census Bureau, Poverty in the United States: 2022, Table B-5, September 2023

HOUSEHOLD SAVINGS AND FINANCIAL VULNERABILITY

MORE THAN 1 IN 4 GRANITE STATERS DID NOT HAVE AT LEAST \$2,000 IN SAVINGS

NEW HAMPSHIRE HOUSEHOLDS WITHOUT AT LEAST \$2,000 IN SAVINGS

Estimated Percent of Households in New Hampshire Regions with at least 100,000 Residents that Do Not Have at Least \$2,000 in Emergency Savings in 2019

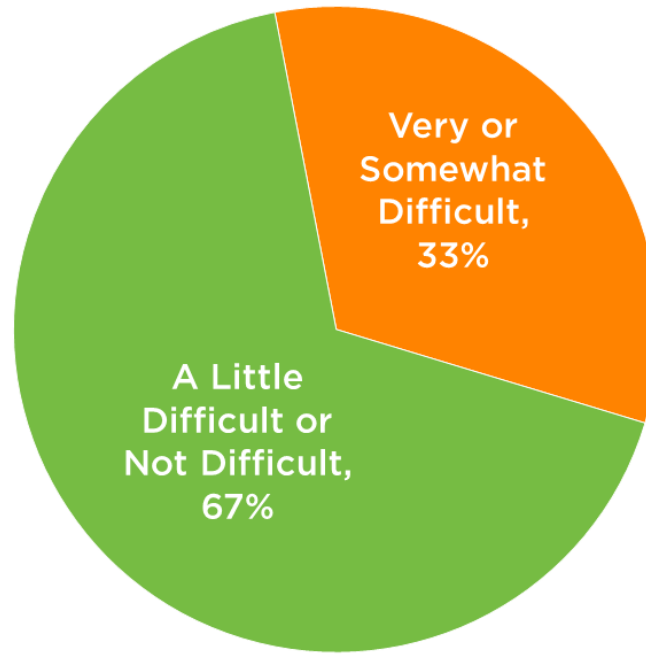


Source: Urban Institute, Financial Health and Wealth Dashboard, October 2022

ONE IN THREE GRANITE STATERS REPORTED DIFFICULTY PAYING FOR USUAL EXPENSES

NEW HAMPSHIRE RESIDENTS REPORTING DIFFICULTY PAYING FOR USUAL EXPENSES

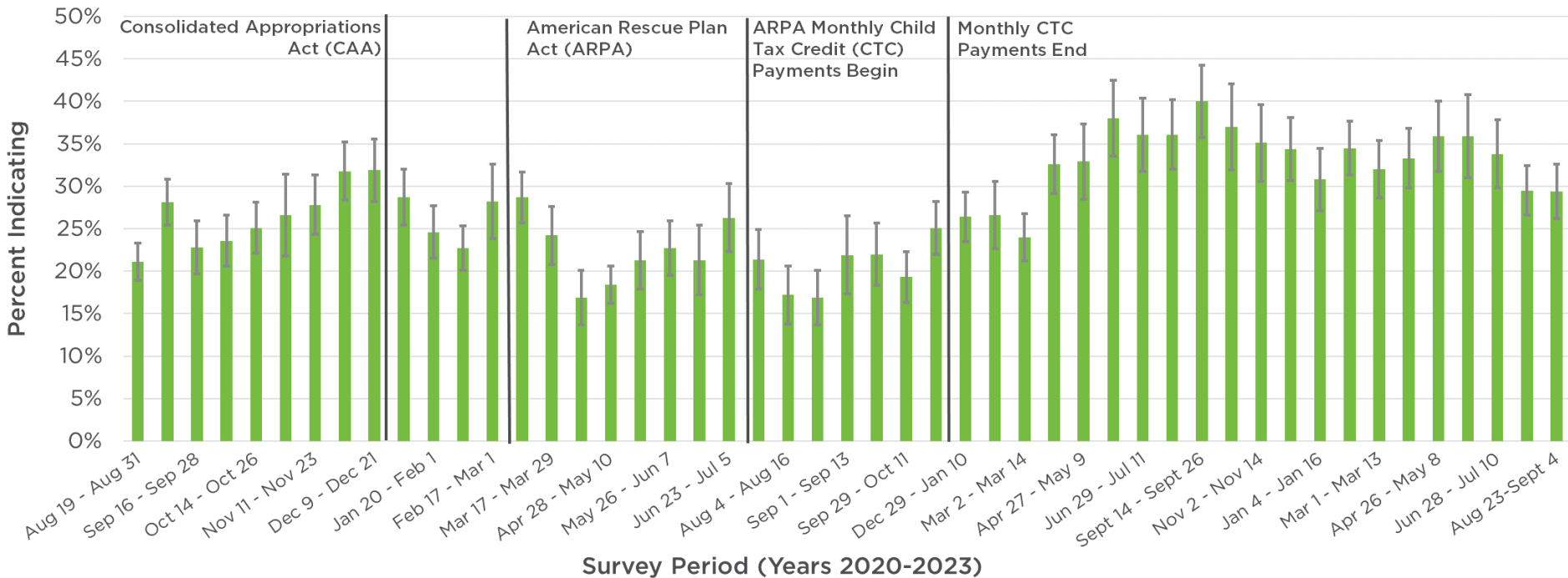
Percent of Granite State Adults Indicating Difficulty Affording Usual Household Expenses in Prior Seven Days, Based on Data Collected Between January 4, 2023 to October 2, 2023



Source: U.S. Census Bureau, 2020-2023 Household Pulse Survey, accessed October 12, 2023

DIRECT PANDEMIC ASSISTANCE EASED DIFFICULTY AFFORDING USUAL EXPENSES

PERCENTAGE OF NEW HAMPSHIRE ADULTS LIVING IN HOUSEHOLDS WHERE IT HAS BEEN SOMEWHAT OR VERY DIFFICULT TO PAY FOR USUAL HOUSEHOLD EXPENSES DURING THE LAST SEVEN DAYS

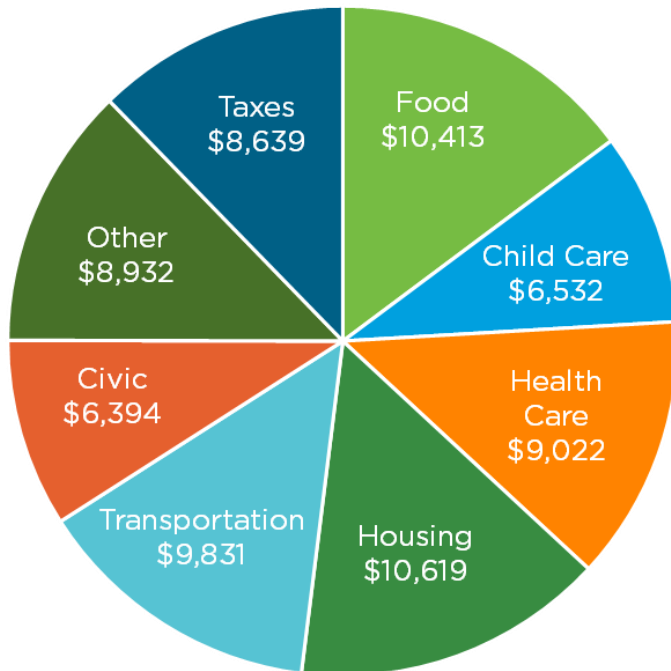


Note: Margin of error bars represent 90 percent confidence intervals
 Source: U.S. Census Bureau, 2020-2023 Household Pulse Survey, accessed October 11, 2023

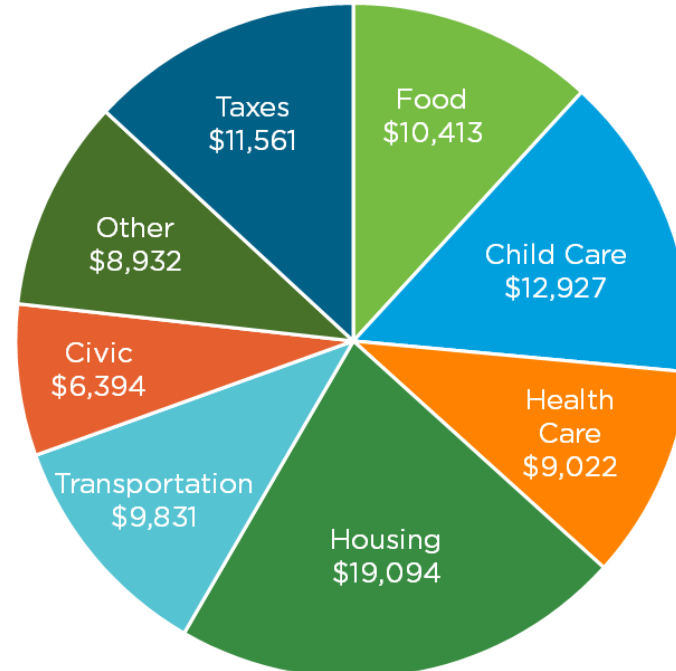
LIVING COSTS IN NEW HAMPSHIRE

LIVING EXPENSES VARY BY COUNTY, PARTICULARLY HOUSING AND CHILD CARE

**COOS COUNTY COST OF LIVING
TWO PARENTS AND ONE CHILD
\$70,382**



**ROCKINGHAM COUNTY COST OF LIVING
TWO PARENTS AND ONE CHILD
\$88,174**

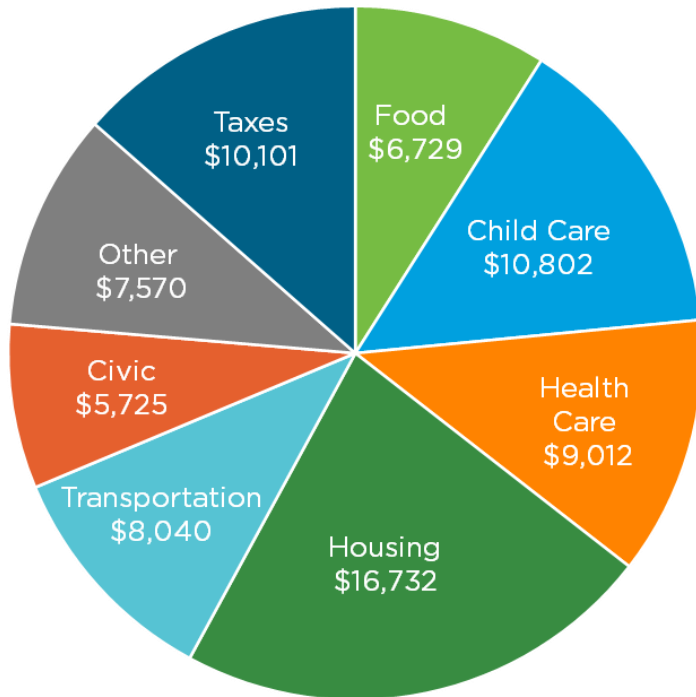


Notes: “Civic” refers to civic engagement and encompasses “...regionally-adjusted cost of education, reading, entertainment, fees, admissions, pets, toys, hobbies, playground equipment, and other items necessary to participating and engaging in civic activities.” “Other” refers to “clothing, personal care products, and housekeeping supplies.” Figures do not include broadband and cell phone service costs in order to be consistent with expenses listed in the Typical Expenses table in the Living Wage Calculator.

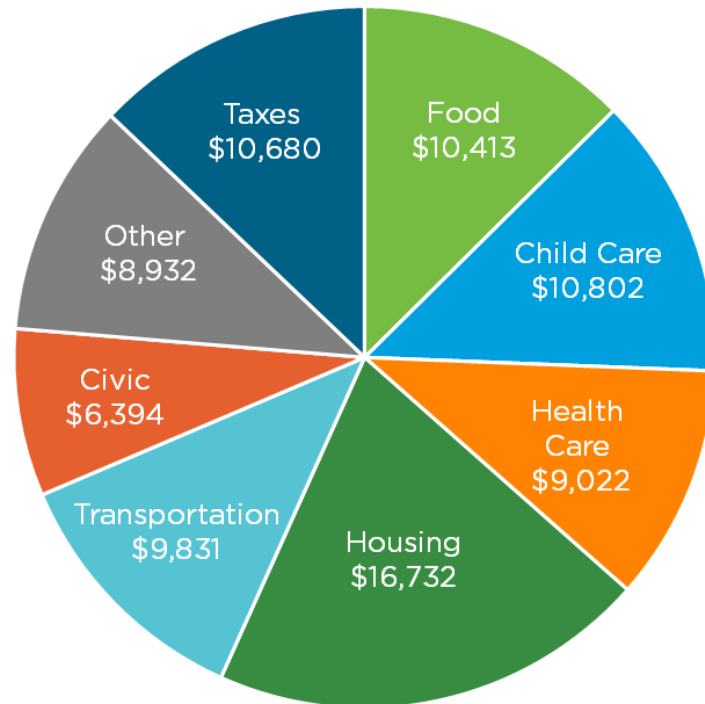
Source: Massachusetts Institute of Technology Living Wage Calculator, Updated February 1, 2023

CHILD CARE, HEALTH CARE, AND HOUSING ARE LARGE COSTS FOR GRANITE STATE FAMILIES

NEW HAMPSHIRE COST OF LIVING
ONE PARENT AND ONE CHILD
\$74,711 ANNUALLY



NEW HAMPSHIRE COST OF LIVING
TWO PARENTS AND ONE CHILD
\$82,806 ANNUALLY



Notes: “Civic” refers to civic engagement and encompasses “...regionally-adjusted cost of education, reading, entertainment, fees, admissions, pets, toys, hobbies, playground equipment, and other items necessary to participating and engaging in civic activities.” “Other” refers to “clothing, personal care products, and housekeeping supplies.” Figures do not include broadband and cell phone service costs in order to be consistent with expenses listed in the Typical Expenses table in the Living Wage Calculator.

Source: Massachusetts Institute of Technology Living Wage Calculator, Updated February 1, 2023

SINGLE-PARENT HOUSEHOLDS, ESPECIALLY FEMALE-LED, HAVE MUCH LOWER INCOMES

NEW HAMPSHIRE MEDIAN INCOMES BY HOUSEHOLD COMPOSITION

*U.S. Census Bureau, Income in the Past 12 Months,
2017-2021 American Community Survey Five-Year Estimates*

Type of Household	Estimated Median Income
Households	\$83,000
Married-Couple Families with Children	\$133,000
Families with Children	\$108,000
Male Householder with Children	\$62,000
Female Householder with Children	\$40,000

Source: U.S. Census Bureau, American Community Survey, Table S1903, 2017-2021 Data

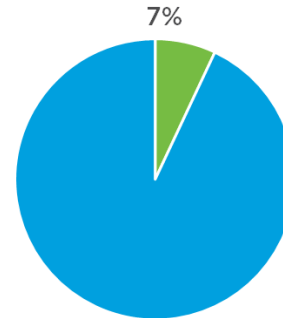
CHILD CARE CONSIDERED UNAFFORDABLE FOR MOST NEW HAMPSHIRE FAMILIES

Average Annual Price for Center-Based Care in 2021:

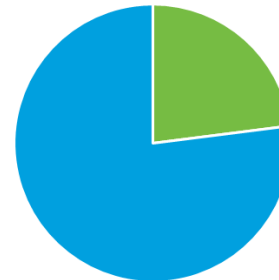
- Infant: \$14,245
- Toddler: \$13,151
- Infant and a 4-year-old combined: \$25,732

PERCENTAGE OF NEW HAMPSHIRE MEDIAN HOUSEHOLDS WITH CHILDREN INCOME LEVELS NEEDED FOR INFANT CENTER-BASED CARE

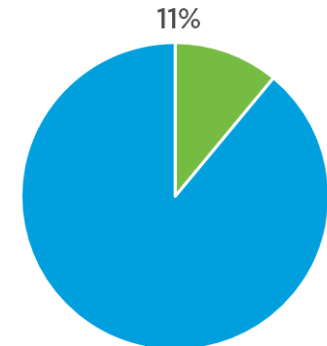
"AFFORDABLE" CHILD CARE AS DEFINED BY FEDERAL GOVERNMENT



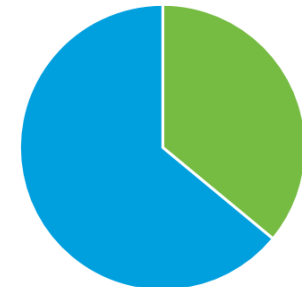
MALE HOUSEHOLDER
23%



MARRIED-COUPLE FAMILY



FEMALE HOUSEHOLDER
36%



Sources: Child Care Aware 2021 New Hampshire Price Fact Sheet; U.S. Census Bureau 2021, Median Income in the Past 12 Months, American Community Survey Five-Year Estimates; U.S. Department of the Treasury: The Economics of Child Care Supply in the United States, September 2021

HOUSING COSTS RELATIVELY AFFORDABLE FOR MAJORITY OF HOMEOWNERS

NEW HAMPSHIRE HOUSING COST WITHOUT MORTGAGE

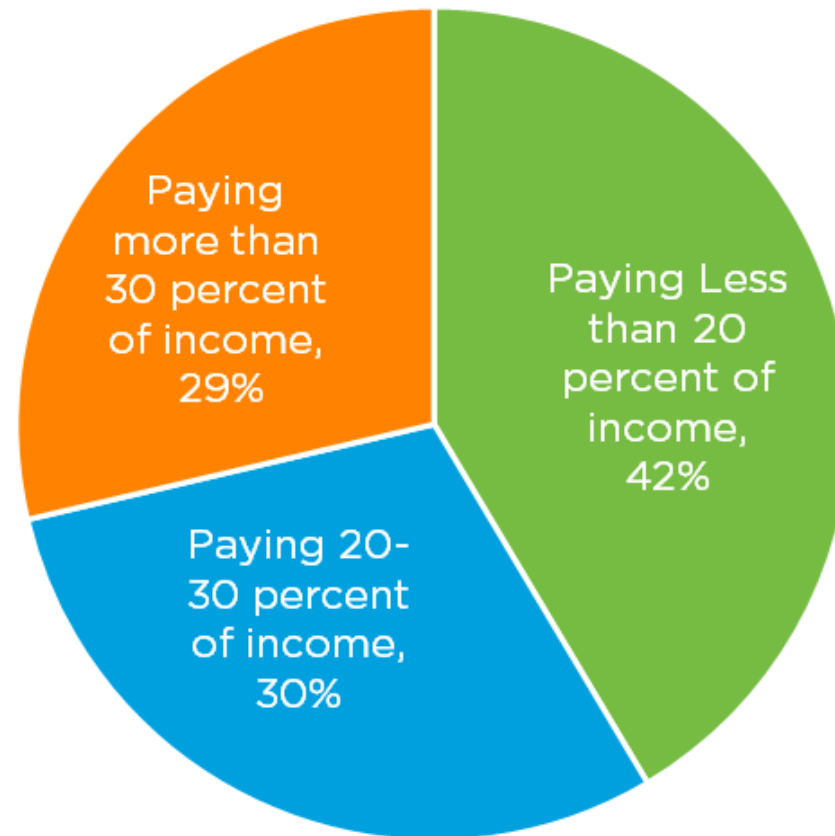


Note: Utilities costs included in cost calculations.

Source: U.S. Census Bureau, American Community Survey, 2022 One-Year Estimates

MOST HOUSEHOLDS WITH MORTGAGES PAY LESS THAN 30% OF INCOME TO HOUSING

NEW HAMPSHIRE HOUSING COST WITH MORTGAGE

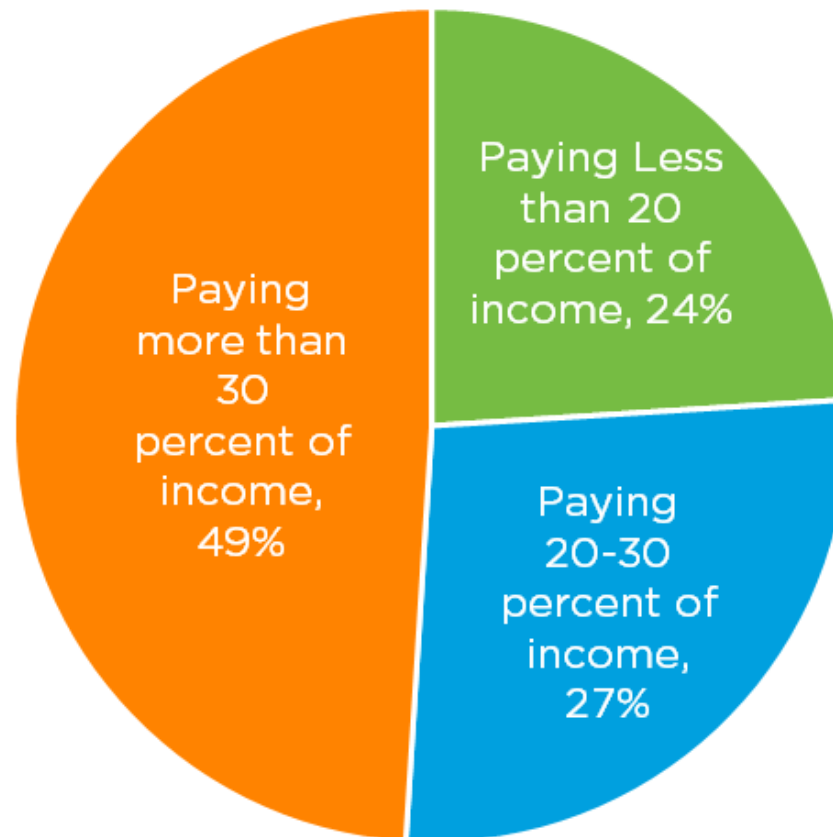


Note: Utilities costs included in cost calculations.

Source: U.S. Census Bureau, American Community Survey, 2022 One-Year Estimates

ABOUT HALF OF NEW HAMPSHIRE RENTERS ARE COST-BURDENED BY HOUSING

NEW HAMPSHIRE HOUSING COST FOR RENTERS



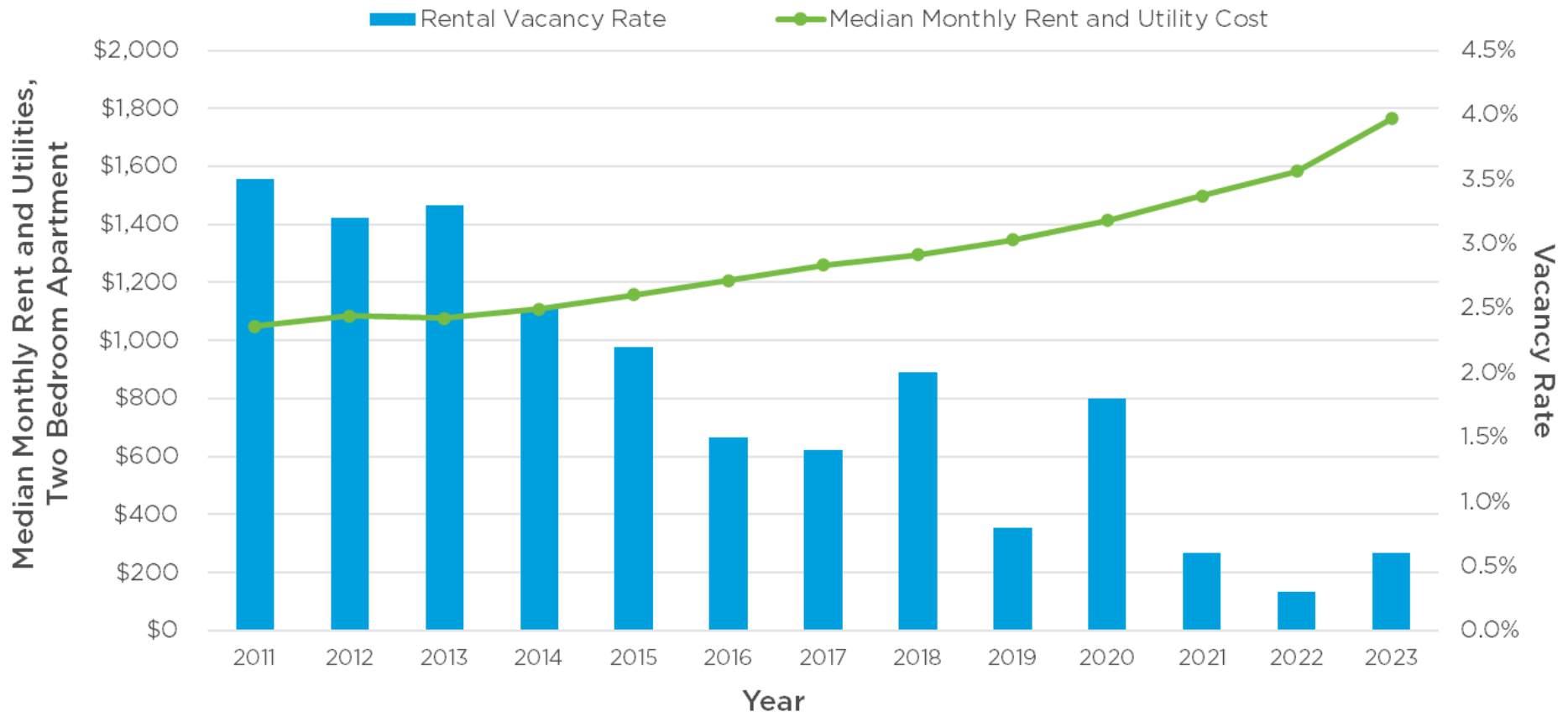
Note: Utilities costs included in cost calculations.

Source: U.S. Census Bureau, American Community Survey, 2022 One-Year Estimates

HIGH RENTAL PRICES RESULT FROM LIMITED RENTAL UNIT SUPPLY AND RISING UTILITY COSTS

MEDIAN MONTHLY RENTAL COSTS AND VACANCY RATES

New Hampshire Statewide Data, Two Bedroom Apartments

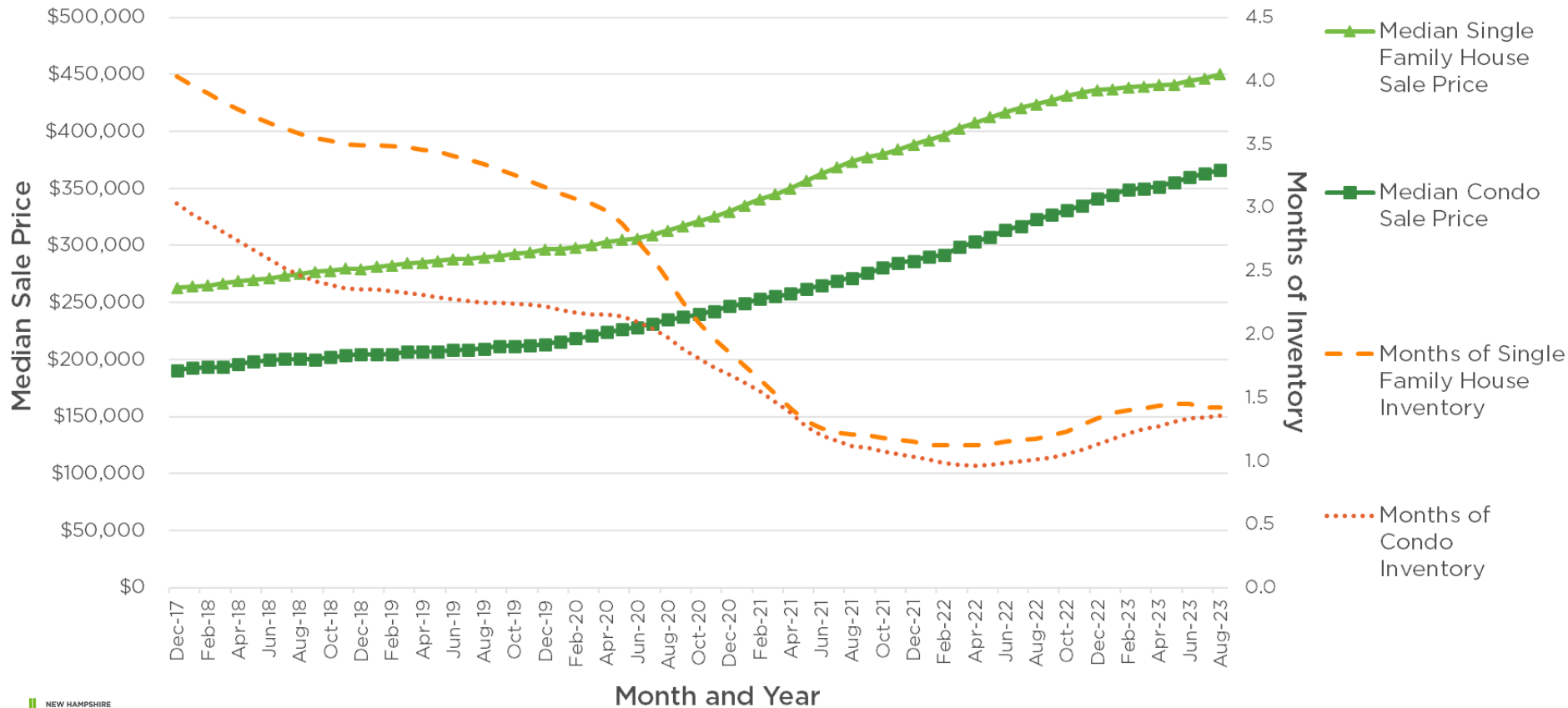


Source: New Hampshire Housing Finance Authority

LIMITED HOUSING SUPPLY DRIVES RECORD HIGH HOUSE AND CONDO PRICES

NEW HAMPSHIRE HOUSE AND CONDO PRICES AND SUPPLY

Single Family Home and Condo Median Sale Prices and Months of Inventory, Twelve Month Rolling Averages

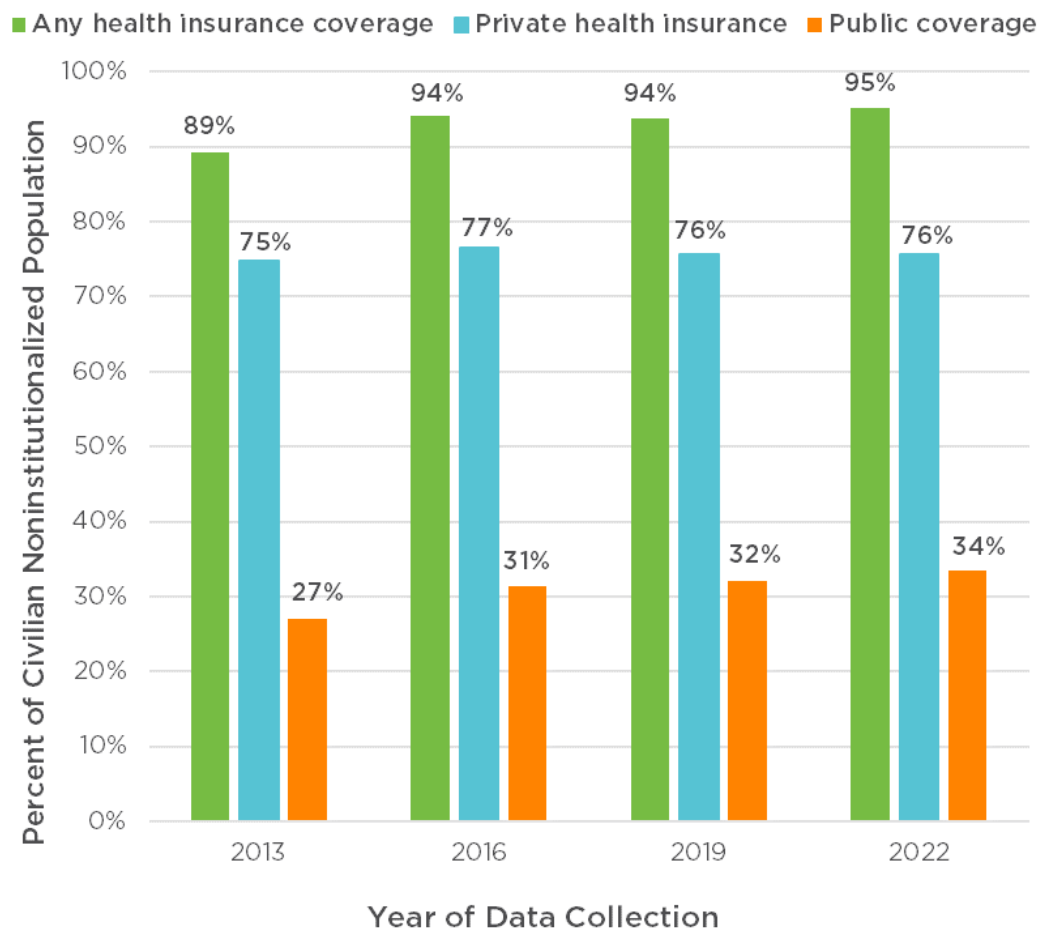


Source: New Hampshire Association of Realtors, September 2023

HEALTH CARE COSTS SIGNIFICANT, PUBLIC COVERAGE ACCESS CHANGED IN 2023

- Family with two adults and one child estimated to pay about \$9,022 annually
- New Hampshire health expenditures 11th highest in nation per capita among the states in 2020
- Expenditures grew faster in the state than for nation overall during 1991 to 2020
- End of Medicaid continuous enrollment provisions associated with COVID-19 pandemic has reduced enrollment by 36.4% in six months since peak in 2023

ESTIMATES OF HEALTH COVERAGE IN NEW HAMPSHIRE BY TYPE



Source: U.S. Census Bureau, American Community Survey

KEY TAKEAWAYS

KEY TAKEAWAYS

- Expiration of temporary pandemic-related aid and tax credits contributed to an increase in hardship in 2022
- Pandemic-era supports and assistance had impacts, provide lessons for efforts to reduce poverty
- Aid covering regular expenses provided temporary relief, but both flow of aid and accumulated savings have eroded
- About one in three Granite State adults report that paying for usual expenses is very or somewhat difficult
- Housing, health care, and child care prices are key costs for families, significant portions of household income
- Long-term structural supply challenges with housing, and limited child care and health care workforces due to funding, demographics, and other factors, contributing to higher costs



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