PANDEMIC IMPACTS ON NEW HAMPSHIRE FAMILIES

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NEW FUTURES: KIDS COUNT DATA REVIEW
December 15, 2021
Prior to the COVID-19 pandemic, Granite Staters faced disparities in poverty and challenges.
HOUSEHOLDS BY INCOME LEVEL

ESTIMATED PERCENTAGE OF NEW HAMPSHIRE HOUSEHOLDS BY INCOME GROUP

- Less than $35,000: 20%
- $35,000 to $49,999: 11%
- $50,000 to $74,999: 17%
- $75,000 to $99,999: 14%
- $100,000 to $149,999: 19%
- $150,000 to $199,999: 9%
- $200,000 or more: 10%

Source: U.S. Census Bureau American Community Survey 2019 One-Year Estimates
HIGHER POVERTY RATES FOR SOME GROUPS

POVERTY LEVELS BY GROUP OR ATTRIBUTE IN NEW HAMPSHIRE

Individual Attribute

Notes: Margin of error bars represent 90 percent confidence intervals. Hispanic origin included in non-white races. Source: U.S. Census Bureau, American Community Survey Five-Year Estimates, 2015-2019
BLACK AND HISPANIC CHILDREN MORE LIKELY TO BE IN POVERTY THAN WHITE CHILDREN

ESTIMATED POVERTY RATES FOR NEW HAMPSHIRE RESIDENTS UNDER 18 YEARS OF AGE BY RACE AND ETHNICITY

Race or Ethnic Identity*

*Note: Races and ethnicities presented here are a subset of all races and ethnicities identified by the American Community Survey.
Source: U.S. Census Bureau, American Community Survey, 2015-2019

Source: New Hampshire Fiscal Policy Institute
ELIGIBILITY FOR FREE AND REDUCED-PRICE SCHOOL MEALS SHOW DISPARITIES

PERCENTAGE OF NEW HAMPSHIRE K-12 PUBLIC SCHOOL STUDENTS ELIGIBLE FOR FREE AND REDUCED-PRICE SCHOOL MEALS BY RACE, OCTOBER 2019

<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage Eligible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td>58%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>54%</td>
</tr>
<tr>
<td>Native American</td>
<td>35%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>33%</td>
</tr>
<tr>
<td>White</td>
<td>21%</td>
</tr>
<tr>
<td>Asian</td>
<td>19%</td>
</tr>
</tbody>
</table>

Source: New Hampshire Department of Education
POVERTY RATES FOR FAMILIES

BY FAMILY COMPOSITION AND CHARACTERISTIC IN NEW HAMPSHIRE

- Overall Family Poverty Level
- Families with related children under 5 years
- Families that own their home
- Families that rent their home
- Householder with less than high school degree
- Householder with high school degree
- Householder has some college or associate’s degree

For All Families  For Single Female Headed Families

Note: Margin of error bars represent 90 percent confidence intervals
Source: U.S. Census Bureau, American Community Survey Five-Year Estimates, 2015-2019
HOUSING EXPENSES FOR RENTERS

RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN NEW HAMPSHIRE

Paying less than 20 percent of income 25%

Paying 20-30 percent of income 28%

Paying more than 30 percent of income 47%

Note: Estimates For All New Hampshire Renter Households, Gross Rent Including Utilities
Source: U.S. Census Bureau, American Community Survey, 2019 One-Year Estimates
OTHER EXISTING CHALLENGES PRIOR TO THE COVID-19 PANDEMIC

• Uneven economic recovery from the Great Recession (2007 to 2009): slower wage recovery for lower-income workers

• Challenges accessing childcare: capacity addressed about 60 percent of the estimated need for children under the age of 6 years

Sources: NHFPI August 30, 2019, Issue Brief titled New Hampshire’s Workforce, Wages, and Economic Opportunity and the New Hampshire Department of Health and Human Services commissioned report titled Constraints on New Hampshire’s Workforce Recovery
The economic impacts of the COVID-19 pandemic were uneven, with the most acute effects on individuals and families earning lower incomes.
WORKFORCE DECLINES IN NEW HAMPSHIRE

EMPLOYED AND UNEMPLOYED WHILE ACTIVELY SEEKING WORK
NEW HAMPSHIRE RESIDENTS


Note: Axis does not begin at zero.
PANDEMIC’S NEGATIVE IMPACTS GREATEST ON LOW-WAGE WORK

PERCENT CHANGE IN EMPLOYMENT IN NEW HAMPSHIRE

Notes: Change in employment rates (not seasonally adjusted) indexed to January 4-31, 2020. This series is based on payroll data from Paychex and Intuit, worker-level data on employment and earnings from Earnin, and timesheet data from Kronos.

Individuals and families experienced uneven employment and income impacts from the pandemic, and certain groups continue to face additional challenges in returning to the workforce.
UNEVEN EMPLOYMENT IMPACTS

Nationally:

• Higher unemployment faced by Black and Hispanic workers
• More workers faced long-term unemployment and underemployment
• Labor force participation of women has declined more and has recovered less than the male participation rate

New Hampshire:

• Continued lower overall labor force levels compared to before the pandemic
• Labor force participation of women declined more than men
• Overall uneven changes in labor force participation by age

CHALLENGES FACING HOUSEHOLDS

• Renters were more likely to lose their jobs during the pandemic, and renters had less savings to endure times of unemployment

• In mid-2021, 38 percent of U.S. households were estimated to be experiencing serious financial challenges, including paying for housing, affording food, affording medical care, or paying other expenses

• In November 2020, about one in four U.S. adults said they were worse off financially than they were a year earlier

• 11 percent of mothers and 6 percent of fathers nationally stated they did not work in 2020 due to childcare challenges

Sources: Harvard T.H. School of Public Health, JPMorgan Chase & Co, the Federal Reserve, and the Consumer Financial Protection Bureau
COVERING EXPENSES STILL DIFFICULT FOR MANY NEW HAMPSHIRE HOUSEHOLDS

PERCENTAGE OF ADULTS LIVING IN HOUSEHOLDS WHERE IT HAS BEEN SOMEWHAT OR VERY DIFFICULT TO PAY FOR USUAL HOUSEHOLD EXPENSES DURING THE LAST SEVEN DAYS IN NEW HAMPSHIRE

Note: Margin of error bars represent 90 percent confidence intervals
Source: U.S. Census Bureau, 2020-2021 Household Pulse Survey, accessed December 13, 2021
HARDSHIPS RESULTING FROM THE PANDEMIC IN NEW HAMPSHIRE

• Nearly half of New Hampshire adults reported a loss of household employment income in the middle of 2020, and nearly 1 in 5 experienced these challenges in October 2021.

• From July to October 2021, around half of households with young children participating in childcare experienced disruptions in that care.

• From July to October 2021, about a third of households with children received food assistance due to challenges accessing food.

Source: U.S. Census Bureau Household Pulse Survey
YOUNGER, OLDER ADULTS MORE LIKELY TO HAVE STOPPED WORKING, SEEKING WORK

CHANGE IN LABOR FORCE PARTICIPATION RATES BY AGE

New Hampshire, March 2019-February 2020
to September 2020-August 2021

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Participation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 16 to 19</td>
<td>-4.0%</td>
</tr>
<tr>
<td>Age 20 to 24</td>
<td>-2.5%</td>
</tr>
<tr>
<td>Age 25 to 34</td>
<td>0.2%</td>
</tr>
<tr>
<td>Age 35 to 44</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Age 45 to 54</td>
<td>-5.1%</td>
</tr>
<tr>
<td>Age 55 to 64</td>
<td>-3.6%</td>
</tr>
<tr>
<td>Age 65 to 74</td>
<td>0.0%</td>
</tr>
<tr>
<td>Age 75 and over</td>
<td>2.3%</td>
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</tbody>
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Source: New Hampshire Employment Security
OTHER THAN RETIREMENT, CARING FOR CHILDREN WAS MOST COMMON REASON

STATED REASONS FOR NOT WORKING

Based on Surveys of New Hampshire Adults, July 21, 2021-October 11, 2021
Excluding Respondents Who Are Working, Identified As Retired (Nearly Half of Those Not Working), Gave Uncategorized Reason, or Did Not Identify Reason

Source: U.S. Census Bureau, Household Pulse Survey. Note: Insufficient data cells assumed to be zero for purposes of averages.
OPPORTUNITY AREAS TO SUPPORT AN EQUITABLE AND INCLUSIVE RECOVERY

• Affordable Housing
• Economic Security and Financial Stability
• Childcare and Caregiving
FLEXIBILITY TO IMPLEMENT AMERICAN RESCUE PLAN ACT (ARPA) FUNDS

• ARPA provides significant funds to New Hampshire for targeted investments, assistance to individuals, and a robust recovery in addition to relief

• Aid available to support childcare, healthcare, and housing assistance

• Flexible Coronavirus State and Local Fiscal Recovery Funds: $1.457 billion to New Hampshire State and local governments

• Many key provisions time-limited, including both flexible aid and assistance to individuals
KEY TAKEAWAYS

• The uneven recovery from the Great Recession left many Granite State families less prepared to weather the current crisis

• The COVID-19 crisis resulted in the most acute employment losses among workers earning lower wages

• Disproportionate impacts on certain groups, such as women, certain racial and ethnic minority groups
KEY TAKEAWAYS

• Many individuals have left the labor force due to challenges surrounding childcare, health, or caregiving

• Policy actions and aid have contributed significantly to the recovery thus far, and ARPA provides significant funds to New Hampshire for additional targeted investments, assistance to individuals

• Continued investments to support those most impacted, and to connect Granite State families to resources, can foster a more equitable and inclusive economic recovery
ADDITIONAL NHFPI RESOURCES


See more resources at nhfpi.org
ADDITIONAL NHFPI ARPA RESOURCES


See more resources at nhfpi.org
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