Start Small. Think Big.
Vision:
All children in the Monadnock Region and their families are healthy, learning, and thriving, now and in the future.
The future prosperity of NH depends on our ability to steward the next generation who will live, work, and lead our state. Prosperity is directly related to positive early childhood experiences. Capable children are the bedrock of a strong and prosperous Granite State. Our future depends on their healthy development.
Neural Circuits are Wired in a Bottom-Up Sequence

(700 synapses formed per second in the early years)

Sensory Pathways (Vision, Hearing)

Language

Higher Cognitive Function

Nobel Laureate & Economist
Dr. James Heckman: New Research

• High-quality 0-5 programs for disadvantaged children deliver a 13% per year Return on Investment.

• Beneficial impacts include health, future labor incomes, reduced crime participation and education.
Why 0-5 is a Workforce Issue

Because the first step in the process of producing globally competitive adults...

...is to produce school-ready five year olds.
VISION:
Inspire Monadnock Region Employers to Engage in Improving the Lives of Children age 0-5 years and their families. The Business Ambassadors will accomplish the Vision by:

MISSION:
• Adopting family-friendly policies in the workplace
• Educating businesses about the importance of future workforce development
• Being role models in the Monadnock Region for early childhood investment
The Power of Advocacy

Identified Gaps

- NH is one of the least affordable states for center-based child care
- NH ranks 27th in the nation for child care center quality
- The average income of a NH child care provider is $21,140
- A majority of NH children do not have access to full-day public kindergarten

Per year, a single Parent Family with 2 children in Cheshire County is paying:
- $11,506 on child care
- $11,664 on housing

In other words, child care costs almost as much as housing
Start Small. Think Big.
The Earlier the Investment, the Greater the Return (13%)

Heckman, J. (2016)
Brief from the U.S. Chamber of Commerce

To compete and win in this economy, we need a well-educated, team-capable and job-ready workforce.

Investing early in our workforce pipeline ensures the best outcomes and saves taxpayer dollars.
Marj Droppa
marj@muw.org
(603) 352-4209